

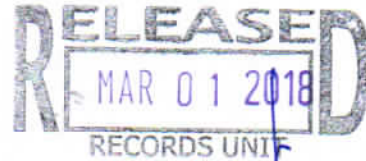


REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION  
NATIONAL CAPITAL REGION  
**SCHOOLS DIVISION OFFICE – MARIKINA CITY**

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DIVISION OF CITY SCHOOLS  
MARIKINA



February 26, 2018

**MEMORANDUM TO:**

Chief Education Supervisors, CID and SGOD  
Elementary and Secondary School Heads  
Public and Private Schools

Attached is a letter from *Vianne Danielle Borja*, Project Director / AVP for Events, Ateneo Management Information System Association, re: **Breakpoint**, a hackathon conference for junior and senior high school students, which will be held on **April 13-14, 2018**.

Particular attention is invited to paragraphs 4 and 5.

Interested high school students and coaches are invited to participate and submit their app proposals on or before March 2, 2018.

For more information, contact the event organizers thru email, **ateneo.misa@gmail.com**.

Immediate and wide dissemination of this Memorandum is desired.

  
**SHERYLL T. GAYOLA**

Officer In-Charge

Office of the Schools Division Superintendent

Subject: Request for Memorandum: MISA Breakpoint (Hackathon)

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From: [vianne.borja@gmail.com](mailto:vianne.borja@gmail.com)

To: [manila\\_deped@yahoo.com](mailto:manila_deped@yahoo.com)

Bcc: [deped\\_marikincity@yahoo.com](mailto:deped_marikincity@yahoo.com)

Date: Wednesday, 21 February 2018, 2:56:59 PM GMT+8

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Good day!

I am Vianne Borja, Project Director of Ateneo Management Information System Association's upcoming hackathon event this April: Breakpoint. It is a hackathon that gears towards participating in United Nation's campaign for Sustainable Development Goals.

In behalf of our team and organization, I would like to request a memorandum for our event to the schools under your division. Attached below is the actual invitation for the schools.

Thank you so much! We hope to hear from you very soon!

Sincerely,

Vianne Danielle G. Borja  
Ateneo Management Information Systems Association  
Project Director  
09171555042  
[vianne.borja@gmail.com](mailto:vianne.borja@gmail.com)



Breakpoint-Invitation.pdf

1.7MB



A woman with short, curly hair and glasses, wearing a white lab coat, is seated at a computer workstation. She is looking down at a keyboard. The workstation includes a CRT monitor displaying a large Greek letter beta ( $\beta$ ), a keyboard, and a mouse. A large, dark banner with the text "BREAK//POINT" in white, bold, sans-serif font is overlaid across the center of the image. The background is a plain, light-colored wall. The entire scene is framed by a thin black border.

**BREAK//POINT**





**Breakpoint**  
ateneo.misa@  
gmail.com

Organized by the largest tech organization in the Ateneo, the Ateneo Management Information Systems Association (MISA), **Breakpoint** is a hackathon and conference for **high school students**, junior and senior, all over Metro Manila. On **April 13-14** next year, we will be bringing the brightest of the next generation under one roof to solve some of the world's most challenging problems judged by experts in their respective fields - and we would love to have you involved.

We built Breakpoint with the belief that great ideas can come from the smallest of places - after all, many tech titans had their start in places like garages or college dorms. So we challenge your students to do the same. This year, our participants will be hacking for the United Nation's **Sustainable Development Goals**.

The event features workshops, talks, and mentoring from industry, student and academic leaders, with topics useful for their projects and beyond such as User Experience design, IT and Software Engineering careers and the like.

Participants may form groups of up to **five (5)** and all the members must be in high school from grades 7 - 12. Prospective participants must submit their app proposals for evaluations until March 2, then accepted applicants will present the concept in day one of the event through either a working app or at least an Adobe XD/Figma prototype. They may revise their apps/prototypes based on the feedback from the mentors in day one before the fair in day two, where judges select the top 5 groups to pitch their ideas to determine the winners. **Thirty thousand pesos (PHP 30,000) plus gift certificates and freebies** are at stake for the winners!

Fees for accepted applicants are at PHP 500 which covers lunch and dinner for two days, a participant's kit consisting of a drawstring bag, lanyard and freebies. Coaches/advisers' fees are at PHP 250, inclusive of meals.

The event handbook will follow shortly. If you have any questions or suggestions, please do not hesitate to contact us through **ateneo.misa@gmail.com**. We look forward to having you as a partner in making this event happen.

All the best,

**Vianne Danielle Borja**

Project Director / AVP for Events, Ateneo MISA

**Brennan Matricano**

Project Director / Secretary-General, Ateneo MISA