



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION**  
NATIONAL CAPITAL REGION  
**SCHOOLS DIVISION OFFICE – MARIKINA CITY**

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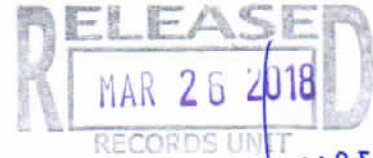


March 23, 2018

**MEMORANDUM TO:**

Chief Education Supervisors, CID and SGOD  
Elementary and Secondary School Principals  
Officers-in-Charge  
Public & Private Schools


DIVISION OF CITY SCHOOLS  
MARIKINA



**MOBILE LIBRARY CARAVAN OF THE GROLIER INTERNATIONAL INC.**

Attached is Regional Letter No. 118, s. 2018 dated February 28, 2018 re: **Launching of Mobile Library Caravan of the Grolier International Inc.**, content of which is self-explanatory, for information.

Immediate and wide dissemination of this Memorandum is desired.

  
**SHERYLL T. GAYOLA**  
Officer-In-Charge

Office of the Schools Division Superintendent



**Republika ng Pilipinas**  
 (Republic of the Philippines)  
**KAGAWARAN NG EDUKASYON**  
 (DEPARTMENT OF EDUCATION)  
**PAMBANSANG PUNONG REHIYON**  
 (NATIONAL CAPITAL REGION)  
 Daang Misamis, Bago Bantay, Lungsod Quezon  
 (Misamis St., Bago Bantay, Quezon City)

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Department of Education  
 National Capital Region  
 DIVISION OF CITY SCHOOLS  
 MARIKINA  
 RECORDS AND PUBLICATION UNIT

February 28, 2018

**RECEIVED**  
 21 MAR 2018  
**RELEASED**

By: [Signature]  
 Date: 09 MAR 2018 Time: 9 -

**To: Schools Division Superintendents**

Dear Sir/Madam:

Attached is a letter dated February 26, 2018 by **Ms. Edna Q. Blanco**, Regional Sales Manager of Grolier in Greater Manila Area, contents of which are self-explanatory, for information.

Participation of both public and private schools shall be subject to the **no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and no collection policy as stated in Section 3 of Republic Act No. 5546.**

Very truly yours,

[Signature]  
**WILFREDO E. CABRAL**  
 Officer-In-Charge  
 Office of the Regional Director

Regional Letter No. 118, s. 2018

Public Affairs Unit/Gfc

Date: Feb. 26, 2018

Officer-In-Charge  
Office of the Regional Director

Dear Mr./Ms. WILFREDO E. CABRAL

Department of Education  
National Capital Region  
RECORDS AND PUBLICATION UNIT

**RECEIVED**

By: [Signature]  
Date: FEB 26 2018 Time: 2-

Grolier International, Inc. is a multinational interactive learning company and is a subsidiary of Scholastic, the world's largest book publisher and distributor of children's books like Harry Potter, Geronimo Stilton and Thea Stilton and other science fiction novels such as The Hunger Games, Catching Fire and Mockingjay. In Asia, Grolier has been operating for more than 50 years in Malaysia, Singapore, Thailand, Indonesia, India and in the Philippines.

With over 50 years of providing high quality educational learning materials, Grolier International has been in the forefront of bringing in every Filipino home a learning material that is truly informative yet fun and easy to use.

We believe that parents are the children's first teachers. We truly espouse reading among children especially during their formative years. We encourage parents to read with their children from infancy until their pre-school years since these are the best years for them to acquire the love for reading and to maximize their learning potentials. We would like to create awareness on our Child Development Program with focus on enhancing the child's multiple intelligences which could benefit both the child and the parents.

We intend to achieve this goal through our reading and learning programs. Through the launching of **Mobile Library Caravan** we will ensure that we create the maximum impact this year for our reading and learning campaign.

It is in this regard that our authorized distributors and Grolier International, Inc. would like to partner with you in this endeavor. As our partner in this vision, you will enjoy the **Reading Festival** with the following **Benefits**:

- **FREE** use of our **MOBILE LIBRARY** or your students for at least 1 day,
- **FREE** seminar for your parents on Child Development,
- Story-telling sessions for students and exciting activities,
- **FREE** wide range of reference materials
- 1 Set Book Donation

Requirements:

- Host the Grolier Reading Festival
- Provide a strategic location that is well lighted and ventilated for the Grolier **MOBILE LIBRARY**
- Host Parent Seminar and distribute announcement materials as support to school
- Promote the reading festival program within the area through merchandising display

Should you have questions/clarifications, you may call me at 095605 28139  
09363707355.

Thank you and we look forward to your support in this partnership.

Very truly yours,

[Signature]  
Ms. Beissa M. Cortina  
BRF Coordinator, GMA

[Signature]  
for: Ms. Edna Q. Blanco  
Regional Sales Manager, GMA