



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE – MARIKINA CITY

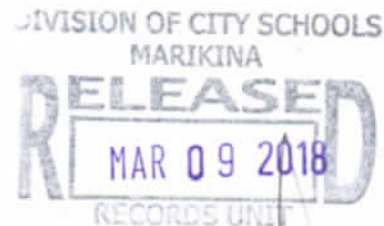
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March 5, 2018

MEMORANDUM TO:

Chief Education Supervisors, CID and SGOD
Elementary and Secondary School Principals
Officer-in-Charge
Public and Private Schools



**ON-THE-SPOT POSTER MAKING CUM SLOGAN WRITING CONTEST
OF THE DAUGHTERS OF MARY IMMACULATE INTERNATIONAL (DMII) OUR LADY
OF ABANDONED CIRCLE - MARIKINA CITY**


Attached is a letter from Sis. Porfiria B. Santos, Chairperson, Morality in Media, Daughters of Mary Immaculate International. (DMII) Our Lady of Abandoned Circle – Marikina City dated February 26, 2018 re: **On the Spot Poster Making Cum Slogan Writing Contest on March 16, 2018, 1:00 p.m. – 5:00 p.m.** at Formation Center of the Diocesan Shrine and Parish of Our Lady of the Abandoned, content of which is self-explanatory, for appropriate action.

This is issued for information purpose only and not an indorsement of the activity.

For:

SHERYLL T. GAYOLA
Officer-in-Charge
Office of the Schools Division Superintendent

By:


ELISA O. CERVEZA
Chief Education Supervisor, CID
OIC, Office of the Schools Division Superintendent



Daughters of Mary Immaculate International (DMII)

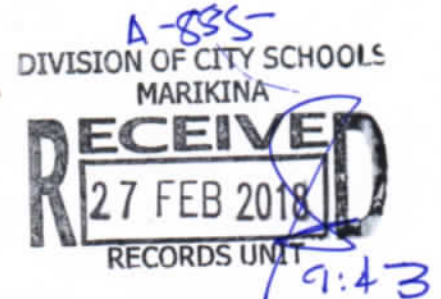


Our Lady of Abandoned Circle

Marikina City

February 26, 2018

MS. CHERYLL T. GAYOLA
OIC - Schools Division Superintendent
Department of Education
Marikina City



Dear Madam Gayola:

Greetings from the Daughters of Mary Immaculate International (DMII) OLA Circle!

We are happy to inform you that our organization is sponsoring an "On the Spot Poster Making Cum Slogan Writing Contest".

The Contest is open to the Schools within the area of the Diocesan Shrine and Parish of Our Lady of the Abandoned and nearby areas in Marikina City.

We would like to invite contestants from Grade School, High School and College to join the competition. We have enclosed details of the contest and if you have any question, please feel free to call us anytime at Mobile Nos. 0917-8121712 (Libay) and 0926-7454089 (Ria).

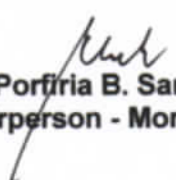
The contest will be held on March 16, 2018 at the Formation Center of the Diocesan Shrine and Parish of Our Lady of the Abandoned from 1:00 p.m. to 5:00 p.m.


Deadline for the submission of names is on March 14, 2018. Please email the Contestants Names and Chaperons to this address: libay@cuervoappraisers.com.ph or you can call us at the above numbers.

Thank you very much for your cooperation.


May God bless you and your family a thousand-fold.

Yours in Christ through Mary,


Sis. Porfiria B. Santos
Chairperson - Morality in Media


Sis. Liberty S. Año
Regent
Daughters of Mary Immaculate International

Noted by:


Msgr. Peter C. Cañonero
Parish Priest
Diocesan Shrine & Parish of Our Lady of the Abandoned

DMI Poster Making Cum Slogan Writing Contest

I. Rationale	
	We are within the context of the 100 Days Preparation for the upcoming Fiesta of Our Lady of the Abandoned, Patroness of Marikina. The Daughters of Mary Immaculate (DMII) OLA Circle, Morality in Media Mission group shall conduct a Poster Making Contest focusing on the CBCP theme for the year. The Year 2018, dedicated to the "Clergy and Consecrated Persons".
II. Project Title	
	"Poster Making and Slogan Writing Contest sa OLA"
III. Objectives of the Project:	
	<ul style="list-style-type: none"> A. Contribute to the development of renewed Servant-Leaders for the New Evangelization, the focal point of all our Church activities this year. B. Produce Posters / Slogans that shall be displayed in the OLA Premises during the Nine Days celebration of the Feast of OLA. C. Help promote and introduce Devotion to OLA as the Patroness of the City of Marikina in the Public / Private Schools and other sectors on the occasion of her feast day.
IV. Project Scope	
A. Details	
Date:	March 16, 2018 (Friday)
Venue :	OLA Formation Center
B. Targeted Contestants	<p>The contest is open to the following:</p> <ul style="list-style-type: none"> A. All OLA Parishioners in the city of Marikina, classified in three Age Levels: Cluster A - Ages 12-16 years old Cluster B- Ages 17- 24 years old Cluster C - Ages 25 and above B. Participants must be familiar with the CBCP theme for 2018: "Year of the Clergy and Consecrated Persons". Participants are encouraged to read about the theme in advance or attend the Lenten Recollection on March 2, March 10 and March 17, 2018. C. Form of Art Expression: Poster Making Cum Slogan Writing Contest D. Registration Requirements <ul style="list-style-type: none"> 1. Participants are requested to register on or before March 14, 2018 at the OLA Parish Office or they may approach the DMII Regent Sis Liberty Ano or the DSM Head Sis Ria Santos. 2. Registration Forms shall be made available through Org Heads or at the Parish Office. 3. Registration Fee is free. Kindly bring Birth Certificate or any official Id.

V. Mechanics and Guidelines

- A. A poster is any piece of printed paper designed to be attached to a wall or vertical surface.
1. Typically posters include both textual and graphic elements, although a poster may be either wholly graphical or wholly text.
 2. Posters are designed to be both eye-catching and informative. Posters may be used for many purposes.
 3. It is a frequent tool of Advertisers for events, advocacies and propagandists. It is used by Groups to communicate a message.
- B. Slogan
- A word or phrase that is easy to remember and is used by a group to attract attention; a brief attention getting phrase used to express a characteristic position or stand.
- C. The entry must contain both the Slogan and Artistic drawing
- D. To ensure that the theme is captured in the Entry, there will be a 30 minutes learning session on the theme: "Year of the Clergy and Consecrated Persons".
- E. DMI shall provide the Illustration Board while all other materials shall be care of participants. Participants are free to use ay medium: Poster Paint, Oil, Water Color, Crayons, etc...
- F. Actual Painting or drawing activities are to be done in the vicinity of the Parish and Diocesan Shrine of OLA.
- G. Contestants shall be given 1 ½ hours to accomplish their outputs.
- H. All Outputs/ Entries shall be displayed during the Nine Days Fiesta Celebration in May.

VI. Criteria for Judging:

1. Adherence to the theme 40 %
2. Creativity 20%
3. Impact 20 %
4. Originality 20%

Decision of the Judges is final

VII. Recognition and Prizes:

- A. Prizes shall be awarded to the Top three Winners of all categories.
- | | |
|--|-----------|
| First Prize P3,000.00 | 5,000.00 |
| Second Prize P2,000.00 | 3,000.00 |
| Third Prize P1,000.00 | 2,000.00 |
| Total Cash Outputs: P6,000.00 per cluster | 10,000.00 |
- B. Certificates of Participation shall be awarded to all Contestants and their Coaches