



National Capital Region
DIVISION OF CITY SCHOOLS
Marikina



V. Gomez St., San Roque, Marikina City TeleFax.: 646-05-44 : 646-86-42

March 21, 2018

DIVISION OF CITY SCHOOLS
MARIKINA



DIVISION MEMORANDUM

No. 82, s. 2018

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

TO: Chief Education Supervisors, SGOD and CID
Elementary and Secondary School Principals
Officers-In-Charge
Public Schools

1. Attached is DepEd Unnumbered Memorandum dated March 7, 2018 re: **Mechanics for the 2018 Brigada Eskwela Jingle Making Contest** with the theme "*Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan.*"
2. Particular attention is invited to paragraph no. 2 of said memorandum.
3. Likewise, entries must be screened/judged within the division on March 27, 2018 c/o Ms. Beverly Baby Q. Albiento, SocMob Education Specialist II, SGOD.
4. Immediate and wide dissemination of this memorandum is desired.


SHERYLL T. CAYOLA

Officer-In-Charge
Office of the Schools Division Superintendent




Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

DIVISION OF CITY SCHOOLS
MARIKINA

RECEIVED
16 MAR 2018
Department of Education
National Capital Region
RECORDS UNIT

MEMORANDUM

TO : SCHOOLS DIVISION SUPERINTENDENTS
DIVISION SOCMOB COORDINATORS

FROM :  WILFREDO E. CABRAL
Officer-In-Charge
Office of the Regional Director

SUBJECT : **MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

DATE : MARCH 7, 2018

RELEASED
15 MAR 2018
By: 
Date: 2018 Time: _____

As an advance information, attached is the Mechanics for the 2018 Brigada Eskwela Jingle Making Contest with the theme "Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan", for guidance of all concerned.

In view of the timelines set by DepEd Central Office, the Schools Divisions are requested to submit their Brigada Eskwela Jingle contest materials (USB flask disk or DVD/Optical disk with Entry Form) to this Office (Attention: DR. JOCELYN V. MARCIAL, Chief, Education Support Services Division) on or before April 2, 2018. There will be only one (1) entry for each division.

The awarding of winning division entries will be informed through a separate issuance.

For immediate dissemination and compliance.

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: "Pagkakaisa para sa handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan"

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School

Third Place: P3,000.00 for the learners and Plaque of Recognition for the School
Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School
Second Place: P20,000.00 for the learners and Plaque of Recognition for the School
Third Place: P10,000.00 for the learners and Plaque of Recognition for the School
Consolation Prize: P3,000.00 for the learners

6. TIMELESS FOR THE SUBMISSION OF ENTRIES

Division Level: March 20-27, 2018
Regional Level: April 4-11, 2018
National Level: April 13-18, 2018
Announcement of BE Jingle Winner: April 20, 2018

CRITERIA

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
Principal/SDS/RD

Accepted by: