MEMORANDUM TO:

OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD and CID
Elementary and Secondary Principals
Officers-in-Charge
Public Schools Only
All Others Concerned

INVITATION TO JOIN THE CHALLENGE FOR THE 2020 SHARING STORIES ON ASIA-PACIFIC EDUCATION MOVEMENT (SSAEM) CONFERENCE

This has reference to DepEd NCR Advisory No.101, s. 2020 dated August 11, 2020 entitled Invitation to Join the Challenge for the 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) Conference, content of which is self-explanatory, for reference and information.

Immediate and wide dissemination of this Memorandum is desired.

SHERYLL T. GAYOLA
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent
Advisory No. 101 s. 2020
August 11, 2020

INVITATION TO JOIN THE CHALLENGE FOR THE 2020 SHARING STORIES ON ASIA-PACIFIC EDUCATION MOVEMENT (SSAEM) CONFERENCE

This has reference to the attached DepEd Memorandum from Margarita Consolacion C. Ballesteros, Director IV, International Cooperation Office, dated July 13, 2020 with the subject: "Invitation to Join the Challenge for the 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) Conference". for information of all concerned.

Incl.: As stated
MEMORANDUM

FOR : TOLENTINO G. TOLENTINO, Regional Director, DepEd Region I  
ESTELA S. CARIÑO, Regional Director, DepEd Region II  
NICOLAS T. CAPULONG, Regional Director, DepEd Region III  
WILFREDO D. CABRAL, Regional Director, DepEd Region IV-A  
BENJAMIN D. PARAGAS, Regional Director, DepEd Region IV-B  
GILBERT T. SADSAD, Regional Director, DepEd Region V  
MAY B. ECLAR, Regional Director, DepEd, CAR Region  
MALCOLM S. GARMA, Regional Director, DepEd, NCR Region

FROM : MARGARITA CONSOLACION C. BALLESTEROS  
Director IV

SUBJECT : Invitation to join the Challenge for the 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) Conference

DATE : 13 July 2020

Background

The 2020 Sharing Stories on Asia-Pacific Education Movement (SSAEM) is an annual gathering of various stakeholders and the general public together. The Conference aims to spread and maximize the impact of Asia-Pacific Teacher Exchange (APTE) by sharing experiences of all Teacher Exchange Programme from partner countries.

In line with this, UNESCO Asia-Pacific Centre of Education for International Understanding (APCEIU) is inviting all alumni of APTE Programme including the Korea-Philippines Teacher Exchange Programme (KPTEP) to join the Challenge – Video and Photo Contest for 2020 Online SSAEM Conference.

The Challenge is organized to promote the upcoming 2020 Online SSAEM Conference and provide alumni with a broader range of opportunities to participate in the event and to produce a video for the Opening Ceremony and create valuable educational materials.
Clear Statement of Request

The Video and Photo Contest is open to all alumni of the Programme during the previous years. Please take note that only in 2019 that all Regions were included in the programme.

1st Challenge: All Alumni teachers from 2014 to 2019 are eligible to submit videos and photographs

2nd Challenge: All Alumni teachers from 2014 to 2019 are encouraged to take part in the contest and submit a letter for their Korean Host School

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Challenge</td>
<td>[Video Contest]</td>
<td>Format: Wmv, Mp4, AVI</td>
</tr>
<tr>
<td></td>
<td>- What is SSAEM Conference?</td>
<td>Resolution: HD (1280 x 270)</td>
</tr>
<tr>
<td></td>
<td>- What does the APTE mean to you?</td>
<td>Pixels</td>
</tr>
<tr>
<td></td>
<td>[Photo Contest]</td>
<td>Length: 20 seconds or less</td>
</tr>
<tr>
<td></td>
<td>- &quot;I am SSAEMER&quot; photoshoot</td>
<td>Language: English</td>
</tr>
<tr>
<td></td>
<td>* [Appendix 1] or your own making board can be used for your photo</td>
<td></td>
</tr>
<tr>
<td></td>
<td>[Letter Writing Contest]</td>
<td>Photo or Video (3 seconds or less)</td>
</tr>
<tr>
<td>2nd Challenge</td>
<td>Write a letter to your Korean Host School and reconnect with your colleagues and students in Korea</td>
<td>Format: JPEG, BMP, PNG, AI, PSD</td>
</tr>
<tr>
<td></td>
<td>* [Appendix 1] or your own making board can be used for your letter</td>
<td></td>
</tr>
</tbody>
</table>

How to Submit:

- Deadline is on 26th July 2020 (Sunday) 12:00 AM KST
Office of the Director

- Requirements – Application Form and Your Outcomes (Entries)
  - Kindly upload your file to a dropbox folder
    - To submit outcome, all files should be collected in a folder
    - Ensure that folders name should be “Year of Participation (in the programme)_Nationality_Name”
    - Link of dropbox folder vary per country

- Dropbox Link for the Philippines:
  [http://www.dropbox.com/request/0HrR5EXxdWiRud8nYex4](http://www.dropbox.com/request/0HrR5EXxdWiRud8nYex4)

- Contact ite@unescoapceiu.org

Prizes:

APCEIU will contact each winner individually and honor them at the Awarding Ceremony during the 2020 Online SSAEM Conference

The prizes will include the following:

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Place Winner</td>
<td>Souvenir (Valued at 50,000 KRW) 1 Set of Mobile Global Citizen Campus</td>
</tr>
<tr>
<td>2nd Place Winner</td>
<td>Souvenir (Valued at 30,000 KRW) 2 Set of Changers Board Game Set</td>
</tr>
<tr>
<td>3rd Place Winner</td>
<td>Souvenir (Valued at 10,000 KRW) 1 Set of Changers Board Game Set</td>
</tr>
</tbody>
</table>
Office of the Director

In this regard, the International Cooperation Office (ICO) is respectfully requesting your assistance to disseminate information to all 2012-2019 Alumni of the Korea Philippines Teacher Exchange Programme (KPTEP).

Thank you very much.

Attachments: Guidelines for the Challenge, Application Form
Appendix: Sample Entries and Templates
The Challenge (Video and Photo Contest) for 2020 Online SSAEM Conference is now open. This Challenge is organized to promote the upcoming 2020 Online SSAEM Conference and to provide alumni with a broader range of opportunity to take part in the event. All alumni of the APTE (Asia-Pacific Teacher Exchange for Global Education) Programme are warmly invited to share your story and grab the chance to win the prize.

PROGRAMME OUTLINE

- **(Purpose)**
  - To promote the upcoming 2020 Online SSAEM Conference and provide alumni with a broader range of opportunities to participate in advance
  - To produce a video for the Opening Ceremony and create valuable educational materials

- **(Eligibility)**
  - This video and photo contest is only open to alumni of the APTE Programme during the previous years

  ✔ 1<sup>st</sup> Challenge: Participant teachers in 2014-2019 are eligible to submit videos and photographs.
  ✔ 2<sup>nd</sup> Challenge: All participant teachers in 2012-2019 are encouraged to take part in the contest and submit a letter for their Korean host school.

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
<th>Requirement</th>
</tr>
</thead>
</table>
| 1<sup>st</sup> Challenge | [Video Contest]  
- What is SSAEM Conference?  
- What does the APTE (Asia-Pacific Teacher Exchange Programme) mean to you? | Format: wmv, mp4, avi  
Resolution: HD (1280x720) Pixels  
Length: 20 Seconds or less  
Language: English |
| 1<sup>st</sup> Challenge | [Photo Contest]  
- "I am SSAEMER" photoshoot  
* [Appendix 1] or your own making board can be used for your photo. | Photo or Video (3 Seconds or less) |
| 2<sup>nd</sup> Challenge | [Letter-writing Contest] Write a letter to your Korean host school and reconnect with your colleagues and students in Korea  
* [Appendix 1] or your own making board can be used for your letter. | Format: JPEG, bmp, png, ai, psd |
Note: Winners are required to submit the original files upon request.
Wearing your traditional costume is highly preferred.
Background music in the video is not recommendable to use.
(APCEIU will add the background audio when making a full video.)

☐ HOW TO SUBMIT

○ (Deadline) 26 July 2020 (SUN) 24:00 KST
  * Submissions received after this time will not be considered.

○ (Requirements) 1. Application Form (Annex 1)
  2. Your Outcomes (Entries)

○ Upload your file to a dropbox folder below:
  - To submit your outcome, all the files should be collected in a folder
  - Ensure that your folder’s name should be “Year of Participation _Nationality_Name”
  * Links of the dropbox folder vary by country.

<table>
<thead>
<tr>
<th>Country</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cambodia</td>
<td><a href="https://www.dropbox.com/request/JtF4wxZR9Gxd7CrXRrj">https://www.dropbox.com/request/JtF4wxZR9Gxd7CrXRrj</a></td>
</tr>
<tr>
<td>Indonesia</td>
<td><a href="https://www.dropbox.com/request/rq7u/72aSX4Q37M6M0aZJ">https://www.dropbox.com/request/rq7u/72aSX4Q37M6M0aZJ</a></td>
</tr>
<tr>
<td>Malaysia</td>
<td><a href="https://www.dropbox.com/request/NSFZqppfT6ZLEcYh2lBS">https://www.dropbox.com/request/NSFZqppfT6ZLEcYh2lBS</a></td>
</tr>
<tr>
<td>Mongolia</td>
<td><a href="https://www.dropbox.com/request/vMOuHkELoVOagTHndaRu">https://www.dropbox.com/request/vMOuHkELoVOagTHndaRu</a></td>
</tr>
<tr>
<td>Philippines</td>
<td><a href="https://www.dropbox.com/request/0HR5EXxdWiRud8nYex4">https://www.dropbox.com/request/0HR5EXxdWiRud8nYex4</a></td>
</tr>
<tr>
<td>Thailand</td>
<td><a href="https://www.dropbox.com/request/PD8SJSoLXZMUPG1Otp13">https://www.dropbox.com/request/PD8SJSoLXZMUPG1Otp13</a></td>
</tr>
<tr>
<td>Vietnam</td>
<td><a href="https://www.dropbox.com/request/TpiAv00h8M780lICSwN">https://www.dropbox.com/request/TpiAv00h8M780lICSwN</a></td>
</tr>
</tbody>
</table>

○ (Contact) ite2@unescoapceiu.org

☐ PRIZES

○ (Announcement) APCEIU will contact each winner individually and honor them at the Awards Ceremony during the 2020 online SSAEM Conference.

○ (Available Prizes) The prizes will include:

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
</table>
| 1ST Place Winner | Souvenir (Valued for 50,000 KRW)
|                | + 1 Set of Mobile Global Citizen Campus (Valued for 70,000 KRW)         |
| 2nd Place Winner | Souvenir (Valued for 30,000 KRW)  
+ 2 Sets of Changers Board Game (Valued for 30,000 KRW) |
|------------------|----------------------------------------------------------|
| 3rd Place Winner | Souvenir (Valued for 10,000 KRW)  
+ 1 set of Changers Board Game Set (Valued for 30,000 KRW) |

**RULES AND REGULATIONS**

- Contestants can submit more than one item and participate in more than one section of the contest at the same time.
- Submissions from both individuals and teams are accepted.
- If contestants will appear in a video with their students, please obtain their parents’ or legal guardians’ permission if necessary.
- Videos and photos which would violate a third party’s right (Copy right/Portraits right) are not accepted.
- If any troubles are caused by the submitted items, APCEIU has no responsibilities for the troubles.
- Items of the prize-winners can be used for the videos of the 2020 Online SSAEM Conference and become the property of APCEIU.
# The Challenge for 2020 Online SSAEM Conference Application

## 1. Personal Information

<table>
<thead>
<tr>
<th>Country</th>
<th>Year of Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Host School</td>
<td></td>
</tr>
</tbody>
</table>

**Category**

- Individual
- Group

**Section**

- 1<sup>st</sup> Challenge
- 2<sup>nd</sup> Challenge

**Contestants’ Information**

- Name
- School
- Contact
- Email
- Name of Team Members

## 2. Information of Submitted Items

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Photo (   ) EA</td>
<td>- Video (   ) EA</td>
<td></td>
</tr>
</tbody>
</table>

I certify that this information is true and submit the above work to the Challenge for 2020 Online SSAEM Conference.

I hereby agree to use of the personal data included in the application form and use my submitted items as required by the process of the 2020 Online SSAEM conference.

Date:  
Name:  (Signature)