



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION**  
NATIONAL CAPITAL REGION  
**SCHOOLS DIVISION OFFICE – MARIKINA CITY**

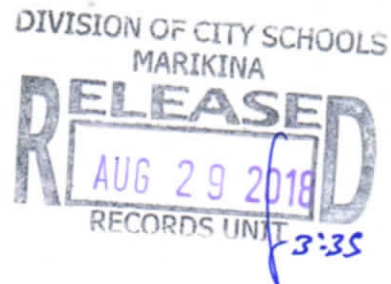
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August 23, 2018

**MEMORANDUM TO:**


Chief Education Supervisors, CID and SGOD  
Secondary School Principals  
Officers-In-Charge  
Public and Private Schools



Attached is a letter from *Mr. Norman N. Tubera*, Marketing Program Manager of Central Colleges of the Philippines dated August 22, 2018 re: **Career Orientation Seminars**, content of which is self-explanatory, for your information.

Participants of public schools shall be subject to the no disruption of classes in compliance to DepEd Order No. 9, s. 2005.

Please be guided accordingly.

  
**SHERYLL N. GAYOLA**  
Officer-In-Charge  
Office of the Schools Division Superintendent



**CENTRAL COLLEGES  
OF THE PHILIPPINES**

Accredited by: PACUCOA

www.ccp.edu.ph



August 22, 2018

**Sheryll T. Gayola**  
Superintendent  
Division of Marikina City  
Department of Education

184/2304  
DIVISION OF CITY SCHOOLS  
MARIKINA  
**RECEIVED**  
22 AUG 2018  
RECORDS UNIT  
322  
10:13

Dear Ms. Gayola:

Good day!

**Central Colleges of the Philippines (Central Colleges)** is an educational institution offering junior high school, senior high school and college programs. In its 64 years of existence, **Central Colleges** have made significant marks in the fields of engineering and business, producing board toppers and outstanding professionals.

It's the time of the year for your Senior High School students to choose their career paths after high school. Central Colleges would like to assist your students in securing a bright future for them by introducing them to the fields of engineering, business, accountancy, architecture, hospitality and tourism management, psychology and education.

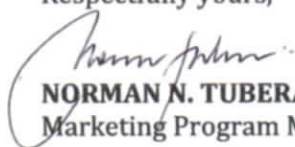
In line with this, we would like to respectfully request for your good office's encouragement/endorsement of this activity to all schools in your division. In this activity, we will talk about the different career opportunities and have booths for each degree programs offered at Central Colleges.

Attached here is our proposal and additional information regarding Central Colleges. Should you find the proposal acceptable or you have questions or other concerns, please reach us through 715-3777 or 715-5170 local 134.

We look forward to giving a Career Orientation in your school and help your students in achieving success in their future careers.

Thank you in advance!

Respectfully yours,

  
**NORMAN N. TUBERA**  
Marketing Program Manager



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## **Central Colleges of the Philippines**

*"Building Character. Creating Leaders"*

### **What is Central Colleges?**

Central Colleges of the Philippines (Central Colleges) is an educational institution offering junior high school, senior high school and college programs. Its main campus is strategically located at 52 Aurora Boulevard, Brgy. Doña Imelda, Quezon City – bound by the cities of San Juan, Quezon City and Manila.

Central Colleges was founded as Polytechnic Colleges of the Philippines on January 18, 1954 by a group of respected educators that included Messrs. Manuel I. Felizardo (inventor and mechanical engineer), Vicente Y. Orosa (DPWH Secretary under President Magsaysay), Ciriaco Y. Coronel (inventor and electronics and communications engineer), Emilio M. Javier (lawyer and founding dean of the Siliman University College of Law), and Gonzalo T. Vales (co-founder and founding dean of the Mapua Institute of Technology).

In 1969, Polytechnic Colleges of the Philippines changed its corporate name to Central Colleges of the Philippines (CCP) with Dr. Hermenegildo R. Reyes as the Chairman of the Board of Trustees. A prominent educator and a highly successful civil engineer, Dr. H.R. Reyes had held the significant positions of Dean of the FEU Institute of Technology and a member of the UP Board of Regents.

Dr. Hermenegildo R. Reyes was succeeded by Atty. Crispino Reyes, a trial lawyer and a former professorial lecturer at the University of the Philippines College of Law.

### **What are the programs offered in Central Colleges?**

Central Colleges offers High School and College programs.

It has Junior High School Grades 7 – 10 and all the strands of the academic track for Senior High School Grades 11 – 12.

For undergraduate college programs, it offers the following:

- a. Engineering
  - BS Civil Engineering
  - BS Computer Engineering
  - BS Electrical Engineering
  - BS Electronics Engineering
  - BS Industrial Engineering
  - BS Mechanical Engineering
- b. Architecture
  - BS Architecture
- c. Computer Studies
  - BS Computer Science
  - BS Information Technology

52 Aurora Boulevard, Quezon City \* arm\_assistant@ccp.edu.ph

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- d. Business Administration
  - BS Business Administration (Marketing Management)
  - BS Business Administration (Financial Management)
- e. Accountancy
  - BS Accountancy
- f. Hospitality and Tourism Management
  - BS Hospitality Management
  - BS Tourism Management
- g. Arts, Sciences, and Education
  - BA Psychology
  - B Secondary Education

**What can your school expect from the Central Colleges Career Orientation?**

Central Colleges will have an informative and interactive Career Orientation for high school students. There will be different booths where students will be exposed to different discipline and careers in all college programs that Central Colleges is offering.

Should your school allow, we will also have a centralized program where there will be a professional speaker to talk about a relevant topic in the field of technology, engineering or business. There will also be fun and exciting games, raffle or contest for the students and employees.

Should you have further questions and inquiries, please do not hesitate to call the Central Colleges Admissions Office through the contact details provided below and look for Ms. Viktoria Mangarin or Mr. LA Remo, Marketing Officers.

Together let us help the students have the quality education that they deserve and assist them in securing a brighter future at Central Colleges.