MEMORANDUM TO:

OIC, Office of the Asst. Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Secondary School Principals
Officers – in – Charge
Public and Private Schools

CAREER ORIENTATION OF THE CENTRAL COLLEGES OF THE PHILIPPINES
(CENTRAL COLLEGES)

Attached is a letter from Ms. Melchor Elleo E. Llovit, Marketing Program Manager, Central Colleges of the Philippines (Central Colleges) dated July 29, 2019, re: Career Orientation, content of which is self-explanatory, for information and appropriate action.

School heads may incorporate this to their Career Guidance Program.

Immediate and wide dissemination of this Memorandum is desired.

For:

JOEL T. TORRECAMPO
Asst. Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

By:

GALCOSO C. ALBANO
Education Program Supervisor
Officer-in-Charge
Office of the Schools Division Superintendent
July 29, 2019

Dr. Joel T. Torrecampo
Superintendent
Division of Marikina City
Department of Education

Dear Dr. Torrecampo:

Good day!

Central Colleges of the Philippines (Central Colleges) is an educational institution offering junior high school, senior high school and college programs. In its 65 years of existence, Central Colleges have made significant marks in the fields of engineering and business, producing board topnotchers and outstanding professionals.

It’s the time of the year for the High School & Senior High School students to choose their career paths after high school. Central Colleges would like to assist the students residing in Marikina City in securing a bright future for them by introducing them to the fields of our Academic Tracks Offered: ABM, STEM, HUMSS & Gas. For College, the field of engineering, business, accountancy, architecture, hospitality and tourism management, psychology and education.

In line with this, we would like to respectfully request your good office’s encouragement/endorsement of this activity to all schools in your division. In this activity, we will talk about the different career opportunities and have booths for each degree programs offered at Central Colleges.

Attached here is our proposal and additional information regarding Central Colleges. Should you find the proposal acceptable or you have questions or other concerns, please reach us through 715-3777 or 715-5170 local 134.

We look forward to giving a Career Orientation all schools in your division and help the students in achieving success in their future careers.

Thank you in advance!

Respectfully yours,

MELCHOR ELEO E. LLOVIT
Marketing Program Manager
Central Colleges of the Philippines

"Building Character. Creating Leaders"

What is Central Colleges?

Central Colleges of the Philippines (Central Colleges) is an educational institution offering junior high school, senior high school and college programs. Its main campus is strategically located at 52 Aurora Boulevard, Brgy. Doña Imelda, Quezon City – bound by the cities of San Juan, Quezon City and Manila.

Central Colleges was founded as Polytechnic Colleges of the Philippines on January 18, 1954 by a group of respected educators that included Messrs. Manuel I. Felizardo (inventor and mechanical engineer), Vicente Y. Orosa (DPWH Secretary under President Magsaysay), Ciriacco Y. Coronel (inventor and electronics and communications engineer), Emilio M. Javier (lawyer and founding dean of the Siliman University College of Law), and Gonzalo T. Vales (co-founder and founding dean of the Mapua Institute of Technology).

In 1969, Polytechnic Colleges of the Philippines changed its corporate name to Central Colleges of the Philippines (CCP) with Dr. Hermenegildo R. Reyes as the Chairman of the Board of Trustees. A prominent educator and a highly successful civil engineer, Dr. H.R. Reyes had held the significant positions of Dean of the FEU Institute of Technology and a member of the UP Board of Regents.

Dr. Hermenegildo R. Reyes was succeeded by Atty. Crispino Reyes, a trial lawyer and a former professorial lecturer at the University of the Philippines College of Law.

What are the programs offered in Central Colleges?

Central Colleges offers High School and College programs.

It has Junior High School Grades 7 – 10 and all the strands of the academic track for Senior High School Grades 11 – 12.

For undergraduate college programs, it offers the following:

- Engineering
  - BS Civil Engineering
  - BS Computer Engineering
  - BS Electrical Engineering
  - BS Electronics Engineering
  - BS Industrial Engineering
  - BS Mechanical Engineering

- Architecture
  - BS Architecture
c. Computer Studies
   BS Computer Science
   BS Information Technology

d. Business Administration
   BS Business Administration (Marketing Management)
   BS Business Administration (Financial Management)

e. Accountancy
   BS Accountancy

f. Hospitality and Tourism Management
   BS Hospitality Management
   BS Tourism Management

g. Arts, Sciences, and Education
   BA Psychology
   B Secondary Education

What can your division expect from the Central Colleges Career Orientation?

Central Colleges will have an informative and interactive Career Orientation for high school & Senior high school students. There will be different booths where students will be exposed to different discipline and careers in all college programs that Central Colleges is offering.

Should your division allow, we will also have a centralized program where there will be a professional speaker to talk about a relevant topic in the field of technology, engineering, education or business. There will also be fun and exciting games, raffle or contest for the students and employees.

Should you have further questions and inquiries, please do not hesitate to call the Central Colleges Admissions Office through the contact details provided below and look for Mr. LA Remo or Ms. Ference Alvarez, Marketing Officers.

Together let us help the students have the quality education that they deserve and assist them in securing a brighter future at Central Colleges.