



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE – MARIKINA CITY

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January 22, 2020

MEMORANDUM TO:


OIC, Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD and CID
School Heads, Elementary and Secondary Schools
All Concerned



BPI ONCALL IN SCHOOLS FINANCIAL AWARENESS SEMINAR

Attached herewith is a letter from Ms. Justine P. Abrenilla, Field Sales Associate, BPI, dated January 21, 2020 re: **“BPI OnCall in Schools Financial Awareness Seminar”**, content of which is self-explanatory, for your information.

Wide dissemination of this Memorandum is desired.


SHERYLL T. GAYOLA
Education Program Supervisor
Officer-in-Charge
Office of the Schools Division Superintendent



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JAN. 21, 2020

SHERYL T. CAZOLA
EDUCATION PROGRAM SUPERVISOR
 Division of Marikina City School

SCHOOL DIVISION OFFICE
 Marikina City
 RECORDS UNIT
RECEIVED

JAN 21 2020 Time: 11:23
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Greetings from the Bank of the Philippine Islands!

It has been part of BPI's corporate social responsibility to encourage its existing and potential customers to develop good savings habits. We are excited to inform you that BPI has launched a campaign to increase financial awareness among students and faculty members, which we have dubbed, **BPI OnCall in Schools**. This campaign will focus on educating the people about financial independence and the value of saving. As one of the most prestigious collegiate institutions in the country, BPI believes that **Division of Marikina City School** be an ideal venue for this campaign. The campaign will encourage the students as well as professors to properly manage and monitor their savings in a medium that will be both accessible and appealing.

In this regard, we would appreciate if we may set up a **BPI OnCall in Schools Financial Awareness Booth in any visible area in the school for 2 - 3 days** supported by our trained Officers and Financial Counselors. In this special event, we will accommodate the student's parent and faculty's inquiries about their financial concerns as well as give financial advice on ways to properly manage their money. With that in mind, we will also promote a deposit account that is a timely and practical way for them to start a savings habit.

We would appreciate it, therefore, if we may set up a booth or an information desk in any visible area in the campus, at a date scheduled at their convenience.

We shall also highlight the versatility and convenience of our alternative banking services, which will enable your visitors and faculty members to access their accounts through their mobile phones, landline or the Internet.

As part of our campaign, we may also conduct a financial awareness seminar for the student's parents to better teach them the values of saving money and starting early. This financial awareness seminar is an exclusive offering from BPI and we will conduct it for FREE.

In line with our corporate theme, "**Ready Today, Ready Tomorrow**", we hope that you will give us the opportunity to really make the best happen for the students and faculty to learn more about financial wellness with these offerings through our **BPI OnCall in Schools Campaign**. Thank you very much and have a great day ahead.

Respectfully,

Justine
 Justine P. Abrenilla
 Field Sales Associate
 Pasig/Marikina
 Contact no: 0930 461 4930

Noted by:

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