January 24, 2019

MEMORANDUM TO:

Chief Education Supervisors, SGOD and CID
Principals, Elementary & Secondary Schools
Public & Private Schools

Invitation from Institute of Leaders in Educational Advancement and Development (ILEAD)

Attached are Regional Advisory No. 14 s. 2018 dated January 17, 2019 and a letter dated January 4, 2019 from Institute of Leaders in Educational Advancement and Development, re: "Invitation to SUMMER 2019 SEMINAR-WORKSHOPS" on April to May, 2019, contents of which are self-explanatory, for information and appropriate action.

Particular attention is invited to the attached letter for reference.

Immediate and wide dissemination of this Memorandum is desired.

JOEL T. TORRECAMPO
Officer-In-Charge
Office of the Schools Division Superintendent

Incl: As stated
Reference: Advisory No. 14, s. 2018
Communication Letter from ILEAD
Advisory No. 4, s. 2018
Pursuant to DepEd Order No. 8, s. 2013
January 17, 2019

This advisory is issued not for endorsement but only for the information of DepEd officials, personnel/staff, as well as the concerned public per DepEd Order No. 28, s. 2018.
(Visit www.deped.gov.ph)

SUMMER 2019 SEMINAR-WORKSHOPS

1. Attached is the letter of invitation signed by Prof. Jonathan G. Florendo, President, iLead, re: SUMMER 2019 SEMINAR-WORKSHOPS.

2. Immediate dissemination of this Advisory is desired.
Dr. Wilfredo E. Cabral
DepEd Regional Director, NCR

Dear Sir:

We are honored to invite you to our Summer 2019 Seminar-Workshops and request for the advisory of the following activities which will be undertaken in partnership with the Center for Educational Leadership in Asia, Inc. (CELA):

<table>
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<tr>
<th>TITLE</th>
<th>TOPICS</th>
<th>OBJECTIVES</th>
<th>DATE AND VENUE</th>
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<tr>
<td>NATIONAL SEMINAR-WORKSHOP on Teaching MATHEMATICS &amp; SCIENCE for Global Competitiveness</td>
<td>1. Mathematics and Science Teaching from an Outcomes-based and Contextualized Approach 2. Incorporating Technology and Innovation in the Teaching of Mathematics 3. Incorporating Technology and Innovation in Science Teaching 4. Teaching Demonstration and Critiquing</td>
<td>1. to plan, organize and construct mathematics and science lessons and classroom activities that are learner-centered and outcomes based; 2. to contextualize and localize to the Filipino students’ milieu the teaching of mathematics and science; and, 3. to apply strategies to effectively teach and inculcate the love for mathematics and science among Filipino learners of today.</td>
<td>April 22-24, 2019 Cooyeesan Plaza Hotel, Naguillian Rd., Baguio City</td>
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<td>INTERNATIONAL SEMINAR-WORKSHOP on QUALITATIVE AND QUANTITATIVE RESEARCH</td>
<td>1. Doing Qualitative and Quantitative Research Application and Integration 2. Problem Construction and Articulation 3. Innovative Research Paradigms and Frameworks 4. Write-shop for Capsule Proposal</td>
<td>1. to compare and contrast the applications of qualitative and quantitative research designs; 2. to identify research problems and contexts which can best utilize qualitative or quantitative designs or an integration of both; and, 3. to develop capsule research proposals using both designs.</td>
<td>May 3-5, 2019 Cooyeesan Plaza Hotel, Naguillian Rd., Baguio City</td>
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<td>NATIONAL SEMINAR-WORKSHOP on EDUCATIONAL MANAGEMENT and LEADERSHIP in Various Educational Setting</td>
<td>1. Philosophy of Education in Retrospect 2. Total Quality Management for Effective School Administration 3. Ethical Decision Making in Educational Management for Teacher-Administrators 4. Developmental Perspective in Educational Management</td>
<td>1. to explain and demonstrate the key roles that teacher-administrators play in the various educational institutions; 2. to identify problems in the operation of educational institutions and plan appropriate and doable courses of action to address these; and, 3. to develop an institutional strategic plan directed toward the achievement of goals set.</td>
<td>May 6-8, 2019 Cooyeesan Plaza Hotel, Naguillian Rd., Baguio City</td>
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Registration Fee
Registration fee of P3,500.00 includes registration fee, seminar kit, 2 breakfasts (days 2 and 3), 2 lunches (days 2 and 3), 2 dinners (days 1 and 2), AM snack (days 2 and 3) and PM snack (days 1 and 2). This does not include accommodation. Participants will arrange their own accommodation. (10% Early Registration Discount OR 10% Group of 10 Discount). Please see details below.

List of Affordable Accommodation in Baguio City
Cooyeesan Plaza Hotel (350/pax) - tel no. 0999-888-7889 / 0917-823-8855
GSP Ating Tahanan, South Drive - tel. # (074) 442-37-98
Transient Houses - 0939- 474-5380
Teachers’ Camp - tel. # (074) 444-35-17
Hotel Henrico - tel. # (074) 424-3400; (074) 424-3500
Hotel 45, Upper Session - tel. # (074) 442-3460
Prime Hotel, Session Rd. - tel. # (074) 442-7066
Venus Parkview Hotel (074) 442-5597
Tulips Place - tel # (074) 424 - 8808
Eurotel - tel. # (074) 444-3876
Paladin Hotel - tel. # (074) 442-2408
Holiday Park Hotel - tel # (074) 619-2807

Payment Options and Discounts:

Option 1: Early registration at a 10% discounted rate
a.) Deposit payment to BDO (Savings Account)
DEPOSITS CAN BE MADE IN ANY BDO BRANCH
Account Name: Institute of Leaders in Educational Advancement and Development Inc.
Account Number: 005470439799
b.) To avail of the discount, payments should be made on or before:
* MARCH 29, 2019 for the April 22-24, 2019 National Seminar-Workshop,
* APRIL 5, 2019 for the May 3-5, 2019 International Seminar-Workshop;
* APRIL 12, 2019 for the May 6-8 National Seminar-Workshop
c.) Scan and send your deposit slip to i.leadcorp.ph@gmail.com. PLEASE INDICATE YOUR NAME, SCHOOL AFFILIATION, CONTACT NUMBER, AND THE TITLE OF THE SEMINAR YOU ARE PARTICIPATING IN.
d.) Wait for the acknowledgement and confirmation of your slot within 24 hours.

Option 2: Group registration (10 from the same school/district) at a 10% discounted rate. This may be availed for on-site registration as well. (Subject to Availability of Slots)

Option 3: On-site registration for a regular registration fee. (Subject to Availability of Slots)

For more details, contact mobile number 0998-539-6399 / 0998-542-6982 (EXCEPT SATURDAYS).
Alternatively, you may also reach i.LEAD through e-mail at i.leadcorp.ph@gmail.com

We look forward to your favorable action regarding our request for advisory.