January 27, 2020

MEMORANDUM TO:

Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD and CID
Elementary School Principals
Officers-In-Charge
Public and Private Schools

MILO CHAMP CAMP 2020

Attached is a letter from Ms. Esperanza T. Roldan, Project Manager, Alphabet SOUP Inc., re: "Milo Champ Camp 2020", contents of which are self-explanatory, for information and appropriate action.

Participation of students must be on a VOLUNTARY basis only; and parent’s permit of the participating students must be secured prior to the activity.

Further, all school heads/officers-in-charge are highly enjoined to ensure that the guidelines stated in DepEd Order No. 9, s. 2005 entitled “Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith”; Deped Order No. 28, s. 2001 entitled “Prohibiting the Commercialization of the DECS Organization Through Endorsements and Accreditation of Goods and Services; and “No Collection Policy” as stated in Section 3 of Republic Act No. 5546 must be strictly followed.

Immediate and wide dissemination of this Memorandum is desired.

SHERYLL T. GAYOLA
Education Program Supervisor
Officer-In-Charge
Office of the Schools Division Superintendent
January 10, 2020

Sheryll T. Gayola
Education Program Supervisor OIC
Department of Education
Division Office, Marikina

Dear Madam,

As part of its continuing effort to promote the benefits of sports, MILO is bringing back the MILO CHAMP CAMP 2020, a nationwide school tour, targeting students from Grades 2-6. The key objective of the activity is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.

The MILO Champ Camp has two components: the Students' Camp and the Parents’ Camp.

- The Students’ Camp will have qualified coaches that will teach the students the basics of two sports namely - Basketball and Taekwondo, where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a sample of MILO for all students.
- The Parents’ Camp will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits.

In line with this, we Alphabetsoup Inc., partner agency of Nestle Philippines Inc. for MILO Champ Camp 2020, would like to seek your approval to endorse us to elementary schools to participate in the said activity. We will be putting up MILO Champ Camp tarpaulins, banners, sports equipment as well as a sampling set up at the schools’ covered courts.

For any question or clarifications with the MILO CHAMP CAMP 2019, you may contact the undersigned or Ms. Anna Rose Lopez, Project Coordinator, at 09174782062 / 09985737113. We look forward to your favorable response.

Thank you!

Respectfully,

Esperanza T. Roldan
Project Manager
Smart: 09086535173
Globe: 09959424157
A big room is provided by the school, usually at the ground floor area.

Branded Panel Backdrop

Entrance/Exit

Welcome/Stand-by Demo Table + Claiming of Token (Upon Exit)

Table for Submission of Survey Forms

3x6 ft Roll-Up Banners

3x6 ft Roll-Up Banners

Small Table + Laptop

Moved For Demo Table

Seating Area

Seating Area

TV Screen (At least 42in)