January 28, 2019

Chief Education Supervisors, CID and SGOD
Elementary and Secondary School Principals
Officers-in-Charge
Public and Private Schools

SUMMER 2019 SEMINAR WORKSHOPS OF THE INSTITUTE OF LEADERS
IN EDUCATIONAL ADVANCEMENT AND DEVELOPMENT (I.LEAD)

Attached is a letter from Prof. Jonathan F. Florendo, President, i-LEAD dated January 4, 2019 re: Summer 2019 Workshops, content of which is self-explanatory.

This is issued for information purpose only and not an indorsement of the activity.

Wide dissemination of this Memorandum is desired.

JOEL T. TORRECAMPO
Officer-In-Charge
Office of the Schools Division Superintendent

Maka-Diyos, Makaaro, Makakalikasan at Makabansa
04 January 2019

The Schools Division Superintendent  
DepEd Division Office of Marikina City  

Dear Sir / Madame:

We are honored to invite you to our Summer 2019 Seminar-Workshops and request for the advisory of the following activities which will be undertaken in partnership with the Center for Educational Leadership in Asia, Inc. (CELA):

<table>
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| NATIONAL SEMINAR-WORKSHOP on Teaching MATHEMATICS & SCIENCE for Global Competitiveness | 1. Mathematics and Science Teaching from an Outcomes-based and Contextualized Approach  
2. Incorporating Technology and Innovation in the Teaching of Mathematics  
3. Incorporating Technology and Innovation in Science Teaching  
4. Teaching Demonstration and Critiquing | 1. to plan, organize and construct mathematics and science lessons and classroom activities that are learner-centered and outcomes based;  
2. to contextualize and localize to the Filipino students’ milieu the teaching of mathematics and science; and,  
3. to apply strategies to effectively teach and inculcate the love for mathematics and science among Filipino learners of today. | April 22-24, 2019  
Cooyeesan Plaza Hotel, Naguilian Rd., Baguio City |
| INTERNATIONAL SEMINAR-WORKSHOP on QUALITATIVE AND QUANTITATIVE RESEARCH | 1. Doing Qualitative and Quantitative Research: Application and Integration  
2. Problem Construction and Articulation  
3. Innovative Research Paradigms and Frameworks  
4. Write-shop for Capsule Proposal | 1. to compare and contrast the applications of qualitative and quantitative research designs;  
2. to identify research problems and contexts which can best utilize qualitative or quantitative designs or an integration of both; and,  
3. to develop capsule research proposals using both designs. | May 3-5, 2019  
Cooyeesan Plaza Hotel, Naguilian Rd., Baguio City |
| NATIONAL SEMINAR-WORKSHOP on EDUCATIONAL MANAGEMENT and LEADERSHIP in Various Educational Setting | 1. Philosophy of Education in Retrospect  
2. Total Quality Management for Effective School Administration  
3. Ethical Decision Making in Educational Management for Teacher-Administrators  
4. Developmental Perspective in Educational Management | 1. to explain and demonstrate the key roles that teacher-administrators play in the various educational institutions;  
2. to identify problems in the operation of educational institutions and plan appropriate and doable courses of action to address these; and,  
3. to develop an institutional strategic plan directed towards the achievement of goals set. | May 6-8, 2019  
Cooyeesan Plaza Hotel, Naguilian Rd., Baguio City |

TARGET PARTICIPANTS: Teachers in all levels from both Public and Private Schools, Principals/School Heads, Supervisors, Coordinators, Teacher-Trainees, Teacher-Applicants, Students and Researchers, and all Interested Participants
Registration Fee

Registration fee of P3,500.00 includes registration fee, seminar kit, 2 breakfasts (days 2 and 3), 2 lunches (days 2 and 3), 2 dinners (days 1 and 2), AM snack (days 2 and 3) and PM snack (days 1 and 2). **This does not include accommodation. Participants will arrange their own accommodation.** (10% Early Registration Discount OR 10% Group of 10 Discount). Please see details below.

**List of Affordable Accommodation in Baguio City**
- Cooyeesan Plaza Hotel *(350/pax)* - tel. no. 0999-888-7889 / 0917-823-8855
- GSP Ating Tahanan; South Drive - tel. # (074) 442-37-98
- Transient Houses - 0939- 474-5380
- Teachers’ Camp - tel. # (074) 444-35-17
- Hotel Henrico - tel. # (074) 424-3400; (074) 424-3500
- Hotel 45, Upper Session - tel. # (074) 442-3460
- Prime Hotel, Session Rd. - tel. # (074) 442-7066
- Venus Parkview Hotel (074) 442-5597
- Tulips Place - tel. # (074) 424-8888
- Eurotel - tel. # (074) 444-3876
- Paladin Hotel - tel. # (074) 442-2408
- Holiday Park Hotel - tel # (074) 619-2807

**Payment Options and Discounts:**

**Option 1: Early registration at a 10% discounted rate**
- a.) Deposit payment to BDO (Savings Account)
- DEPOSITS CAN BE MADE IN ANY BDO BRANCH
- Account Name: Institute of Leaders in Educational Advancement and Development Inc.
- Account Number: 005470439799
- b.) To avail of the discount, payments should be made on or before:
  - **MARCH 29, 2019** for the April 22-24, 2019 National Seminar-Workshop,
  - **APRIL 5, 2019** for the May 3-5, 2019 International Seminar-Workshop;
  - **APRIL 12, 2019** for the May 6-8 National Seminar-Workshop
- c.) Scan and send your deposit slip to i.leadcorp.ph@gmail.com. **PLEASE INDICATE YOUR NAME, SCHOOL AFFILIATION, CONTACT NUMBER, AND THE TITLE OF THE SEMINAR YOU ARE PARTICIPATING IN.**
- d.) Wait for the acknowledgement and confirmation of your slot within 24 hours.

**Option 2: Group registration (10 from the same school/district) at a 10% discounted rate.** This may be availed for on-site registration as well. (Subject to Availability of Slots)

**Option 3: On-site registration for a regular registration fee.** (Subject to Availability of Slots)

For more details, contact mobile number 0998-539-6399 / 0998-542-6982 **(EXCEPT SATURDAYS).** Alternatively, you may also reach iLEAD through e-mail at i.leadcorp.ph@gmail.com

We look forward to your favorable action regarding our request for advisory.

Thank you.

Respectfully,

Prof. JONATHAN G. FLORENDO
President, iLEAD