MEMORANDUM TO:

OIC- Office of the Assistant Schools Division Superintendent  
Chief Education Supervisors, CID and SGOD  
Secondary School Principals  
Officers-in-Charge  
Public and Private Schools

FOURTH ADOLESCENT FILM FESTIVAL CONTEST

Attached is a letter from Mr. Lydio m. Español Jr., Regional Director, Commission on Population and Development – NCR dated June 24, 2019 re: Fourth Adolescent Film Festival Contest for secondary students on July 8, 2019, 8:30 a.m. – 4:00 p.m. at Rafael Salas Conference Room, POPCOM Building, Welfareville Compound, Addition Hills, Mandaluyong City, content of which is self-explanatory, for information and appropriate action.

Immediate and wide dissemination of this Memorandum is desired.

JOEL T. TORRECAMPO  
Asst. Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent

Maka-Diyos, Makatwo, Makalikasan at Makabansa
June 24, 2019

DR. JOEL T. TORRECAMPO  
Schools Division Superintendent  
Division of Marikina City

Dear Dr. Torrecampo:

The Commission on Population and Development (POPCOM) is on its fourth year of holding the Adolescent Health and Development (AHD) Film Festival, a short-film production contest for in-school youth from public schools of the country.

The festival is one of the many approaches of the agency to reach out to young people and educate them on how to overcome the challenges brought about by this crucial stage of their development. The main goal is also anchored on the AHD's Program of producing healthy, responsible, and productive young people.

For this year's AHD Film Festival, POPCOM will embark on a new journey of exploring through a 15-minute documentary film/video on the population issues of the country with particular focus on the increasing working age-population. This contest is open to Grades 9 to 11 students currently enrolled for SY 2019-2020 from public schools.

In this regard, we would like to seek assistance from your office in disseminating the invitation for the AHD Orientation and Documentary Film Workshop to all secondary public schools of your respective division to be held on July 8, 2019, 8:30 AM to 4:00 PM at Rafael Salas Conference Room, POPCOM Building, Welfareville Compound, Addition Hills, Mandaluyong City. Attached is the AHD Film Festival Guidelines for your perusal.

Our staff, Ms. Dominie Busacay and Mr. Marvin Doles will coordinate with your office regarding our request. They may also be reached at Telefax (02) 531-6650 or through e-mail at ncrpopcom@yahoo.com.

Thank you very much and we look forward to stronger and better years of partnership with you.

Very truly yours,

LYDIO M. ESPAÑOL, JR.  
Regional Director

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2019 NCR Adolescent Health and Development (AHD) Film Festival Guidelines

INTRODUCTION

How can population issues in the country affect the young people and what could the young people do to in response to these issues? These are just two of the questions that the 2019 AHD Film Festival hopes to respond to.

For this year’s AHD Film Festival, POPCOM will embark on a new journey of exploring through a 15-minute documentary film/video the population issues of the country with particular focus on the increasing working age-population.

This increase in the population among working-age or 15-64 years old is part of what we call as demographic dividend or otherwise known as “demographic bonus”. Demographic dividend refers to the window of opportunity at a time where the proportion of working age population, ages 15-64 increases significantly as a result of the reduced proportions of dependent children (0-14 years old) that directly or indirectly results to economic growth.

In the POPCEN in 1960 until 2015, the total population of our young people ages 10-19 has remained more or less at 20% of the total population. This 20% is considered as a huge force in creating major changes in the economy of the Philippines since almost half of the percentage will be joining the labor force in the next few years.

It is in this context that the AHD Film Festival for 2019 carries the theme, “The Youth and the Demographic Transition” where in particular focus is given on the changing age-structure of the country and the contribution on the productivity of the working-age population in our economy. This situation becomes achievable provided there are enabling policies to further support and promote this opportunity.

Beyond that, the young people are also beset with critical concerns that make a huge impact on their lives thereby affecting their chance to become fully productive. Issues such as early sexual engagement, early marriage, teenage pregnancy, limited access to education and employment, poverty, domestic violence, the threat of STI/HIV and AIDS, and many others are becoming more and more prevalent. These issues if not attended to would only result to longer achievement of demographic dividend.

Through this Film Festival, POPCOM aims to contribute to the improvement and promotion of the total well-being of young people by addressing issues related to adolescent and youth sexuality and reproductive health and rights. The project also aims to provide adolescents and youth with appropriate information and life skills to enable them to cope with problems related to the attainment of their full development into adulthood.
• There must not be any violation of anyone's copyright in the film. The team must put credits of people or company or any entity that holds the copyright of anything that is used in the film.

• The production team should secure permissions from the people who appeared on the screen and there should be no intrusion to people’s privacy.

• Only one entry per school will be allowed in the regional competition.

• A soft copy of the poster shall be required for each documentary entry following the prescribed format.

• An orientation on the theme for students from Grades 9, 10 and 11 coming from public schools will be held prior to the production of the film. Attendance to the workshop is required. Those who cannot attend are disqualified from joining the Regional Contest.

• The films will become the property of POPCOM as a communication material for Adolescent Health and Development (AHD) program. If the film will be used for other film festivals, the school should seek permission from POPCOM-NCR for monitoring purposes.

• Deadline of submission of the documentary film package to POPCOM-NCR will be on or before September 30, 2019.

Prepared by:

Dominie A. Busacay
Information Officer II

Approved by:

LYDIO M. ESPANOJ, JR., MSES, DPM, CESE
Regional Director

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The film festival will be the venue to create awareness on the status of today’s adolescents and young people. The festival will also be one of the many approaches of the agency in helping the young people in the crucial stage of their development so that they will grow into healthy, responsible, and productive adults.

OBJECTIVES

General Objective:

To heighten public awareness on the impact of demographic dividend to our youth.

Specific Objectives:

- To produce, package, and disseminate documentary films as part of Information, Education, and Communication (IEC) materials for AHD; and
- To offer a platform to incite, develop, and showcase adolescents’ talents in filmmaking.

GENERAL GUIDELINES

The Adolescent Health Development (AHD) Film Festival in NCR will feature documentary films/videos submitted by young people from various public schools in the region and revolved around the theme, "The Youth and Demographic Transition".

A documentary is defined as a motion picture that shapes and interprets factual material for purposes of education or entertainment (Britannica.com).

The following should be observed in the production of the documentary film entries:

- Should immerse on real-life situations in the community which are related to the theme. It can display various scenes, images, sounds or snapshots of real people and events that are happening in the present time or as part of history.

- Should there be obscene shots that are necessary in the execution of the script, these should not be explicitly shown in the documentary film.

- The documentary film/video will have a maximum running time of 15 minutes but not less than 10 minutes including credits and disclaimer.

- Each entry should have English sub-titles.

- Official entries must be original and have never been submitted in any previous contests/competitions. The idea, story, script and screenplay of the film have to be authentic, and cannot be imitated from any works of others.