MEMORANDUM TO:

OIC-Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Elementary School Principals
Officers-in-Charge
Public and Private Schools

EDUCATIONAL AND FUN PROGRAM FOR THE GRADE 1-6 STUDENTS OF THE YOUTHOPIA ACTIVATION PHILS., INC.

Attached is a letter from Ms. Kashmir Dasayo, Project Officer, Youtopia Activation Phils., Inc. dated June 27, 2019 re: Educational and fun program for the Grade 1-6 students, content of which is self-explanatory, for information and appropriate action.

Immediate and wide dissemination of this Memorandum is desired.

JOËL T. TURRECAMPO
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Maku-Diyos, Makatao, Makakalikasan at Makabansa
Dear Mr. Joel,

GREETINGS!

Our company, YOUTHPORIA ACTIVATION PHILS., INC., is one of the leading youth marketing activation agency in the country today. Clients such as Procter & Gamble Philippines, San Miguel Foods, MeadJohnson's Nutritional, Unilab, NutriAsia, Grab Philippines, among others rely on Youthropia Media Philippines, Inc. to provide distinct value to their brands by implementing relevant educational programs in thousands of schools nationwide.

In partnership with Unilab Laboratories, makers of the leading children vitamins in the country, namely Ceelin Plus & Nutroplex, we are bringing in ‘Unilab 100% Attendance’, a 35-minute fun & interactive educational program that aims to teach students about the importance of being always present in school, through exercise, proper diet & keeping themselves protected from sickness. This message will further be reinforced by giving out our ‘100% Attendance’ Award to outstanding students who exude the qualities of being healthy (protected from sickness), tall, tough & intelligent.

It is on this vein that we are asking for your good office’s approval that we may negotiate to your province’s Public and Private Schools to offer our educational and fun program to the Grades 1 - 6 students. More than the simple gifts and token that we will give out to students who attended the program, we hope that we gave them knowledge on how to keep themselves protected from sickness to be able to overcome their challenges and gain learning inside and outside their school.

For any questions or inquiries you can reach us via email at catherine_lacorte@youthopia.com.ph or you may reach me on my mobile 09268236788, and landline no. (02) 813-2353.

Thank you very much and we’re hoping for your positive response on this request!

Sincerely yours,

For:
KASHMIRA DACAYO / TISHA ALAGAO
Project Officer / Project Manager
Youthropia Activation Phils., Inc.

Unit 8F, Cypress Gardens Condominium, 112 V. A. Rufino St., Legaspi Village, Mak
Telephone: (32) 813-2353 or 59
| From;              | Ms. Tisha Alagao  
Project Manager  
YOUTHOPIA ACTIVATION SPECIALIST INC.  
TELEFAX  02 – 813 2353  
02 - 8132356 |
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| Re:               | FREE SEMINAR / PROGRAM  
(Grades 1-6 – Male and Female Students)         |
| Educational Topics:| 1. How to stay protected from sickness  
2. How to grow tall and tough  
3. How to improve quick thinking |
| Re:               | (33 ) Schools of Marikina                        |

☐ Urgent  ☐ For Review  ☐ Please Comment  ☐ Please Reply  ☐ Please Recycle