



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION**  
NATIONAL CAPITAL REGION  
**SCHOOLS DIVISION OFFICE – MARIKINA CITY**

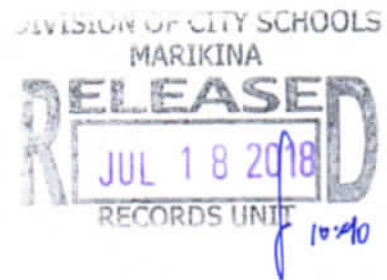
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July 17, 2018

**MEMORANDUM TO:**

Chief Education Supervisors, SGOD & CID  
Secondary School Principals  
Officers-In-Charge  
Public Schools Only



**LUSOG ISIP NG KABATAAN (LINK) CLUB AWARDS**

Please find the enclosed letter from **Ms. Carolina Uno-Rayco, Ph.D., RGC, RPsy** dated July 5, 2018 re: LINK CLUB List of Awards for SY 2018-2019, for the information and guidance of all concerned.

Immediate and wide dissemination of this Memorandum is desired.

For:

**SHERYLL T. GAYOLA**

Officer- In- Charge

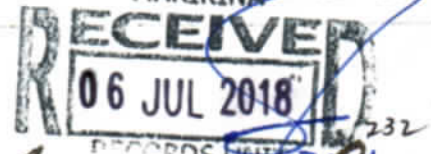
Office of the Schools Division Superintendent

By:

  
**CEASAR AUGUSTOS E. CEBUJANO**

Division Legal Officer

OIC, Office of the Schools Division Superintendent



# Philippine Mental Health Association, Inc.

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July 5, 2018

**MRS. SHERYLL T. GAYOLA**

Officer-in-Charge

Division of City Schools – Marikina

Shoe Avenue, cor. V. Gomez St., Sta. Elena, Marikina

**THRU: MS. MARIELLE ANN R. AGUIRRE, RN**  
Health and Nutrition Unit Head

Dear Mrs. Gayola:

Greetings from the Philippine Mental Health Association (PMHA)

For the past years, the Youth Life Enrichment Program through its implementing arm, the Lusog Islap ng Kabataan (LINK) Club has been organizing **Special Recognition Meetings** to culminate the school-year with the acknowledgement of significant contributions of our partner schools, teachers and students in the advocacy for mental health. Awardees are nominated and deliberated based on our **General Criteria and Deliberation Guidelines** to maintain the objectivity process. Stated below are the specific awards:

Awards for Students/Advisors	Awards for the Club/School
Leadership Award	LINK Club Membership Award
Outstanding LINK Club Adviser Award	PMHA Membership Award
Outstanding LINK Club	Mental Health Advocate Award
Most Promising LINK Club Member	Most Innovative LINK Club Award
Most Active Co-LINK Club Adviser	Best Host School Award
	Best Use of Social Media Award
	Most Liked LINK Club Facebook Award

(Please see attached General Criteria and Deliberation Guidelines for the detailed description.)

In line with our goal to further intensify the advocacy for mental health among the youth, we would like seek your support expressed through a **circulated memorandum** to formalize our **Search for the Awardees** involving your 16 public high schools. The **Special Recognition Meeting** will be conducted on **March 2, 2019** at the **PMHA Conference Hall**.

Thank you and we are looking forward to your most favorable response on this matter.

Sincerely yours,

**CAROLINA UNO-RAYCO, Ph.D., RGC, RPsy**  
Program Manager

Education, Advocacy and Research Department

Member WORLD FEDERATION FOR MENTAL HEALTH

**PHILIPPINE MENTAL HEALTH ASSOCIATION, Inc.**  
#18 East Avenue, Quezon City

Education and Information Services (EIS)  
Youth Life Enrichment Program (YLEP)

**LUSOG ISIP NG KABATAAN (LINK) CLUB  
SPECIAL RECOGNITION AWARDS**

**MAJOR AWARDS:**

**1. Leadership Award**

This award is given to any LINK Club student officer who has shown distinct contribution in the conduct of LINK Club activities in their school

Criteria:

Initiative and Involvement in the conduct of LINK Club activities in school	50%
o Planning and organizing process	
o Possesses skills to lead	
Attendance in PMHA-LINK Club activities	30%
o Absence is subject to 3% deduction	
Recommendation from LINK Club President and Adviser	10%

**TOTAL: 100%**

**2. Outstanding LINK Club Adviser**

This award is given to an Adviser who has shown distinct commitment for mental health advocacy through the implementation of mental health activities as suggested by:

• Attendance in PMHA-LINK Club activities	30%
• Mobilization and supervision of students in the conduct of activities	40%
o No. of Accomplished Activities (Orientation and Lectures)	
• Involvement in any of the following PMHA services:	20%
o Lecture For a and National Mental Health Week Celebration	
o Referral of Clients to Clinical and Diagnostic Services (CDS)	
• Close coordination with the PMHA staff	10%

**TOTAL: 100%**

**3. Outstanding LINK Club**

This award is given to the LINK Club who has shown consistent, intensive, and exemplary implementation of Mental Health promotion activities in their school.

Criteria:

• LINK Club Activities Implemented in School (MH Projects Conducted and Number of Participants Reached)	70%
• <u>Complete number of submitted Accomplishment Report</u>	30%

**TOTAL: 100%**

**4. Most Promising LINK Club Member**

This award is given to any LINK Club Member who has shown potential in the implementation of mental health activities in school:

Criteria:

• Involvement in the conduct of LINK Club activities in school	50%
o Planning and organizing process	
o Possesses skills to lead	
• Recommendation from LINK Club President and Adviser	30%
• <u>Attendance in PMHA LINK Club activities</u>	20%

**TOTAL: 100%**

**MINOR AWARDS:**

**1. LINK Club Membership Award**

This award is given to the LINK Club member school with the **highest number of recruited LINK Club members** within the school year.

*\*\*Masterlist of the Recruited Members is necessary*

**2. PMHA Membership Award**

This award is given to the LINK Club member school with the **highest number of enrolled PMHA members (contributing and associate)** within the school year.

*\*\*PMHA Membership Staff-in-charge will confirm membership.*

**3. Mental Health Advocate Award**

This award is given to the **LINK Club member school with the most intensive information dissemination** activities on mental health.

**a. Conduct of PMHA and LINK Club Orientation 50%**

Intensive implementation is defined as having the highest number of conducted activities and LINK Club orientation with the most number of participants reached

Number of conducted Orientation (Frequency): 30%  
 Number of Participants Reached: 20%

**b. Conduct of re-echoing of LINK Lectures 50%**

Intensive implementation is defined as having the highest number of conducted LINK lectures with the most number of participants reached.

Number of conducted Lectures (Frequency):30%  
 Number of Participants Reached: 20%

**TOTAL: 100%**

**4. Most Innovative LINK Club Award**

This award is given to the **LINK Club member school with the most remarkable and creative mental health projects** (as indicated in their accomplishment report) conducted in school

Criteria:

- a. Mental Health Related Activity 40%
- b. Impact (No. of Participants Reached) 40%
- c. Creativity 20%

**TOTAL: 100%**

**5. Most Active Co-LINK Club Adviser**

This award is given to a Co-LINK Club Adviser who has been involved in LINK Club activities and works hand-in-hand with the duly assigned LINK Club Adviser:

- Involvement in LINK Club activities (in-school and PMHA monthly meetings) in the absence of the LINK Club Adviser 50%
- Mobilize and supervise students in the conduct of LINK activities 50%

**TOTAL: 100%**

**6. Best Host School Award**

This award is given to a school that has the most organized conduct of LINK Club Meeting.

**Criteria for Judging:**

Involvement of LINK Advisor, Officers and Members	30%
Systematic flow of the program	50%
Organized Accommodation of Participants and Registration	20%
Physical Set-up	15%
Program Proper	10%
Documentation	5%
Coordination with PMHA Staff	20%
<b>TOTAL:</b>	<b>100%</b>

**7. Best Use of Social Media (Strict Supervision of Adviser)**

This award is given to a school that has consistently used social media as a platform for the promotion of mental health and information dissemination of LINK Activities

**Criteria:**

- |  |     |
|--|-----|
| a. Most Active Facebook Page (Frequency of posts related to MH or LINK Club activities)  | 40% |
| *Posts may include announcements of activities, campaign posts, shared posts that are mental health related                      |     |
| b. Most number of members who shared PMHA activities posted  | 20% |
| c. Most number of campaign/ posters used   | 20% |
| *Posts must be mental health related   |     |
| d. Posts/announcement which gathered the highest number of likes and shares (e.g. ATM photos, School's LINK Club Activity Album) | 20% |

**TOTAL: 100%**

**8. Most Liked LINK Club Facebook Page Award**

This award is given to a LINK Club member school that has the greatest number of likes accumulated for their Facebook page for the school year.