MEMORANDUM TO:

OIC-Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Elementary and Secondary School Principals
Officers-in-Charge
Public Schools

ACTIVITIES OF iEXPERIENCE AND SKYMOBILE FOR SCHOOL YEAR 2019-2020

Attached is a letter from Ms. Cheriegil O. Cabique, Marketing Executive, iExperience dated June 24, 2019 re: Activities of iExperience and SKYMOBILE for School Year 2019-2020, content of which is self-explanatory.

This is issued for information purpose only and not an indorsement of the activity.

JOEL T. TORRECAMPO
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent
21 June 2019

Dr. Joel T. Torrecampo
School Division Superintendent
City Schools Division of Marikina
DEPARTMENT OF EDUCATION - Marikina City

Dear Sir,

May we respectfully request for DepEd advisory for iExperience, in partnership with SKYMOBILE. Attached herewith are the 2019 DepEd National Advisory (Advisory No.098, s.2019) and related documents.

In line with the DepED Memorandum No.47 s.2017 entitled Moratorium on DepEd educational field trips and activities outside of the school premises, iExperience commits to bringing premium educational activities inside the comfort and safety of the school campus.

Being aware of the “Time on Task” Policy and the strict compliance with the “180 days teaching and learning guidelines”, we coordinate the schedule of activities with the Science Department of the school, utilizing only the science period of the participants and making sure no disruption of other classes.

We are also aware of the “Ganzon Law” prohibiting of selling of tickets by teachers. Therefore, we partner with the Parent Teacher Association in promoting the activity.

To complement the K-12 Program of the Department of Education we provide different science activities, including Astronomy and Environmental Awareness Program. We use the most advanced Digital Planetarium system. We also have manipulative exhibits where in the students can explore and manipulate. We have choice selection of dynamic movies about nature: from distant past and the modern future; water and land based creatures; extinct animals and plants; and also about outer space explorations. With General Patronage rating by the MTRCB, the select movies are both entertaining and

The following are the activities for the four program sets to fit the needs of your student body:

**Program 1**
- Activity 1: Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Walking with Dinosaurs, GP)
- Activity 2: 3D Gallery and Photo Exhibit

**Program 2**
- Activity 1: Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Under the Sea, GP)
- Activity 2: Science Manipulative Exhibit

**Program 3**
- Activity 1: SkyExperience - The Digital Planetarium
- Activity 2: environmental Awareness Program

**Program 4**
- Activity 1: iConnect, a 22 Science manipulative Exhibit
- Activity 2: Full HD 3D Movies in Digital Surround Sounds using 3D eyeglasses (Enchanted Kingdom)

May we seek your audience to discuss with you further the merits and benefits of partnering with us in bringing educational activities to your students. Please feel free to call our office at 0995 8252056 for more details.

With highest esteem,

Ms. Cheriel Gil O. Cabique
Marketing Executive
Email: cherielgil_orsal@yahoo.com
### ACTIVITIES OF IEXPERIENCE AND SKYMOBILE FOR SCHOOL YEAR 2019–2020

The VPIS Events Management Services announce the following activities of IEXPERIENCE and Skymobile for School Year 2019-2020:

<table>
<thead>
<tr>
<th>Set</th>
<th>Activity</th>
<th>Activity Description</th>
<th>Objectives</th>
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| 1   | Full HD Movies in Digital Surround Sound using 3D glasses | • To help the students experience the most advanced mobile 3D movie with the use of 3D eyeglasses  
• To pique their curiosity between what their eyes can see and what their mind can conceive  
• To enhance their knowledge absorption and retention of the varied subject matters related to science | |
| 2   | 3D Gallery and Photo Exhibit | • To help the students open up their minds, and prepare them to take in more knowledge  
• To enable them to easily grasp the space-time dimension concept represented by historical photos and artifacts | |
| 1   | Full HD Movies in Digital Surround Sound using 3D glasses | • To use self-discovery and actual experience of the basic concepts of science to render enlightenment and easy understanding of classroom lessons  
• To expose students to practical inventions which they can apply to solve the challenges that they may individually encounter and share them to help improve human life | |
| 2   | Science Manipulative Exhibit | • To introduce the concept of Einstein’s law of Relativity and Bending  
• To display the process of creation dynamics, and its basic components in which matter got its model or existence, development, and extinction | |
| 3   | Mobile Digital Planetarium | • To teach the students the simple and practical dos and don’ts in taking care of Mother Nature, giving them a sense of belongingness and responsibility for the whole human race | |
| 2   | Environmental Awareness Program | • To help the students open up their minds, and prepare them to take in more knowledge  
• To enable them to easily grasp the space-time dimension concept represented by historical photos and artifacts | |

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Thereof. This is also subject to the guidelines on the conduct of co-curricular and extra-curricular off-campus activities for public and private schools stipulated in DO 66, s. 2017 entitled Implementing Guidelines on the Conduct of Off-Campus Activities, and the no-collection policy as stated in Section 3 of Republic Act No. 9346, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganizon Law).

For more information, contact:

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Marketing Director, IEXPERIENCE  
Block 7, Lot 20, Maple Wood Estate  
Philand Subdivision, Brgy. Pasong Tamo  
Tandang Sora, Quezon City  
Telephone No.: (02) 718-8372  
Mobile Phone No.: 0915-241-2460  
Email Address: pickardbalajadia@yahoo.com

DPJ DA IExperience and Skymobilo BY 2019-2020  
070 June 6/30, 2019
In 3D Format. A spell-binding journey through earthly realms to display the natural world at its most ethereal, this is the ultimate celebration of nature's magic. Narrated by Idris Elba.

For General Patronage (GP)
Running Time: 45 Minutes
Experience: The First Mobile IMAX
in the Philippines

Presents

Sky Experience
Digital Mobile Planetarium

Astronomy & Environmental Awareness Program

Activity 1
A closer look at the solar system. An exciting and stunning realism experience.

Activity 2
Environmental Awareness S.O.M.E. 1
(Save Our Mother Earth as One)

When:

Where:

For Inquiries, contact:

Contact Nos.: (02) 8057931 / (02) 805 7971 / (0917) 524 3562

Like us on Facebook: Experience
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www.facebook.com/experience.jpg
Get the feel, the sights, the sounds of our ever transforming universe through digital platform!

Virtual reality comes to you through HD 3D movies in digital surround sounds

**ACTIVITY 1**
3D Movie

**ACTIVITY 2**
Science Manipulative Exhibit

**WHERE:**

For Inquiries, contact:

Contact Nos. (02) 454-7121 | 0921-381-1942 | 0915-241-2460
Get the feel, the sights, and the sounds of our ever transforming Universe through Virtual Reality!!!

Activity 1- 3D Movies in IMAX Technology
Activity 2- 3D Photo Gallery and Exhibit

- Experience Pre-Historic life in the present
- Witness predators and preys on their survival instincts
- Explore the expanding Universe inside the comfort of your School

For booking and inquiries please call Cheriegil O. Cabique at Numbers: 09958252056
Email: cheriegil_orsal@yahoo.com