MEMORANDUM TO:

OIC- Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Secondary School Heads
Officers-in-Charge
Public Schools

HOSPITALITY SUMMIT PROGRAM
OF THE MAGNA ANIMA TEACHERS COLLEGE

Attached is Regional Letter No. 107, s. 2019 dated April 15, 2019 re: invitation to all teachers from public SHSs to the Hospitality Summit Program of Magna Anima Teachers College on August 5, 2019, content of which is self-explanatory, for reference and guidance.

Immediate and wide dissemination of this Memorandum is desired.

JOEL T. TORRECAMPO
Officer-in-Charge
Office of the Schools Division Superintendent
To: Schools Division Superintendents

Dear Sirs / Mesdames:

Attached is a letter dated April 10, 2019, from Fr. Carmelo A. Caluag, Executive Dean, Magna Anima Teachers College, Pasig City, regarding their invitation to all teachers from public SHSs in NCR to their Hospitality Summit Program on August 5, 2019, the contents of which are self-explanatory for reference and guidance.

Very truly yours,

WILFREDO E. CABRAL
Officer-in-Charge
Office of the Regional Director

Regional Letter No. 107

neap.hrdd./jam

Work toward excellence... play to win!
10 April 2019

Dr. Wilfredo E. Cabral
Officer-in-Charge
Office of the Regional Director
National Capital Region
Department of Education
Misamis Extension, Santo Cristo
Quezon City 1105

Dear Dr. Cabral,

Greetings from Magna Anima Teachers College.

Magna Anima Teachers College (Magna Anima) is a social enterprise focused on the renewal and transformation of public school education in the Philippines through teacher education, training and formation.

The Magna Anima Teachers College Center for Hospitality and Tourism is organizing a Hospitality Summit on 5 August 2019 at the Bayanihan Center, 8008 Pioneer St., Kapitolyo, Pasig City from 8:00 am to 5:00 pm. The theme of the summit is aligned with Magna Anima’s mission in helping renew and transform public school education by providing opportunities for teachers to upgrade their knowledge, skills and values. Thus, this summit’s theme is “Helping the Senior High School Teachers Enhance the Senior High School Curriculum in Hospitality.”

Our summit has three objectives:

1. To start a meaningful conversation between the hospitality and tourism industry and the teachers teaching in the related strands/tracks so that teachers become aware of the industry needs and requirements, including the technical and soft skills, as well as the necessary training to acquire these skills, as a part of the process of enhancing the current senior high school (SHS) curriculum;
2. To provide the teachers the opportunity to forge and strengthen partnerships with relevant industries; and
3. To draft and propose an enhanced curriculum for SHS students, thus, giving them a higher chance of employability in the future.

We would like to invite all the teachers from all the public SHSs in the National Capital Region teaching in the Home Economics or Hospitality strand to attend this summit.

The participation fee is one thousand two hundred pesos (Php 1,200.00). This includes the registration fee, seminar kit, lunch and snacks. They can pre-register online at info@magna-anima.com.ph and pay the participation fee through:
BPI Current Account # 3521 1085 75
Magna Anima Teachers College, Inc.

Please request them to scan the deposit slip and together with the name of the participant(s), name of school and contact number send these via email to info@magna-anima.com.ph. On-site registration will be allowed, but this will be subject to the availability of slots, since we limited the number of participants to one hundred and fifty (150).

In connection to this, we would like to request for an endorsement from your good office to all the SHSs in the National Capital Region that are offering the Home Economics and Hospitality strands.

We will follow up and coordinate with your office in the coming days. Please let us know if you have any questions or concerns. You may contact me, via email: cacaluag@magna-anima.com.ph, or via text/call: 0917 570 3838, or Ms. Carla M. Pacis, Project Lead, via email: cmpacis@magna-anima.com.ph, or via text/call: 0918 918 8872.

Enclosed are the following:

1. a brief on Magna Anima Teachers College;
2. a brief on the Magna Anima Teachers College Center for Hospitality and Tourism; and
3. the rationale for the summit and a preliminary program.

We hope and pray that you find this endeavor worthy of your endorsement. With my warmest regards and a promise of a remembrance in my prayers, I am,

Sincerely yours,

Fr. Carmelo A. Caluag
Executive Dean
Magna Anima Teachers College is a social enterprise focused on the transformation of public school education in the Philippines through teacher education. We believe that teaching is loving and leading students into excellence.

Magna Anima Teachers College evolved through over 12 years of experience in principal and teacher training and formation, that originally aimed to inspire a renewal and transformation movement in Philippine public schools. During these years, we built partnerships with Senior Public High Schools, helping them transform into Partners Schools of Excellence (PSEs). Our pilot PSEs are in Quezon City, and we are finalizing partnerships for scholars for the Teachers College with Malolos City, San Pablo City and the Third District of Laguna, and Batangas. We will begin formal discussions with Valenzuela, Santa Rosa, Binan, Caloocan and Cavite, who have all signified the desire to develop a partnership with Magna similar to the QC model.

It was these experiences with the PSEs that we decided that it was imperative to set up a Teachers College for public school teachers.

Our Vision
To be the model institution in educating, training and forming teachers for the transformation of the public school teachers in the Philippines.

Our Mission
To educate, train and form mission-inspired public school teachers who will love and lead their students into excellence.

Our Core Values

*Integrity*: Our foundation is built on the very highest ethical standards, both on professional and personal levels, to ensure sincerity, fairness, transparency and respect to all our stakeholders.

*Commitment to Excellence*: Our passion is doing what we say and continuously striving to go beyond the ordinary in every aspect of our roles in order to build an environment that inspires success. Excellence lies in the hearts of everyone who evokes it in others by mentoring, supporting, exemplifying and giving back.
THE MAGNA ANIMA TEACHERS COLLEGE CENTER FOR HOSPITALITY AND TOURISM

The Center for Hospitality and Tourism will take the lead in creating robust partnerships with the different stakeholders of the hospitality and tourism industry so that the learning experience is more practical and relevant to the industry.

The two primary aims of the partnership are, one, establishing an on-going conversation between the stakeholders to ensure that the education, training and formation of the students in the Hospitality and Tourism SHSs meets globally set standards and consequently, two, ensure a high level of employability of the graduates of the said SHSs.

The Center of Hospitality and Tourism will constantly monitor and recognize the demands of the workplace and industries looking to employ local staff and improve existing skills and knowledge of workforce.

Vision

- Be the model Center in educating, training and forming teachers, senior high school students, and the existing work force by bridging the classroom instructions with actual experience and more importantly, to participate in nation building by ennobling the Filipino soul

Mission

- To educate, train and form teachers, senior high school students and the existing workforce to become productive and successful members of the community through the Magna Anima Pedagogical Framework

Core Values

- Discipline
- Integrity
- Excellence
- Teamwork
**Discipline:** Our ways of working require us to have a focused attitude that drives consistent, goal-oriented behaviors that are inspired by our mission.

"**Malasakit**": Our relationship with our stakeholders and with each other is one of genuine concern, actively listening to fully understand people’s realities and identifying how best to address their needs. When there is “malasakit,” the center of what we do is for others.

**Adaptability/openness:** Our learning is embraced from the past, our partners and each other and these key lessons are applied to shape our future innovations; thus, creating a learning culture that positively changes and builds lives.

**Collaboration/teamwork:** Our success is in the power of working together, enabled by trust, respect and dialogue to build a positive and fulfilling working environment for ourselves, our partners and our communities.

Magna’s approach to this transformation involves Magna’s Three Pillars of Education, Training and Formation, with formation as the cornerstone.

We are committed to the continuous enhancement of public school teacher education through research and development, one of our core disciplines. R&D work will enable us to lobby for key public policies and relevant legislation in public school education.
# HOSPITALITY SUMMIT PROGRAM

**August 5, 2019**

8:00am to 5:00pm

Bayanihan Center, Pasig City

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THE RATIONALE FOR A HOSPITALITY SUMMIT

A special report by inquirer.net titled “Jobs a hit or miss for senior high school graduates” dated April 2018, pointed out that “only about 20% of 70 of the country’s leading companies across all sectors were inclined to hire senior high school graduates”. Although this is a small sampling, it is still indicative of the plight of the Grade 12 graduate who, as the K-12 was planned, should be a “productive and responsible citizen equipped with the essential competencies, skills and values for both lifelong learning and employment”. Both the DepEd and the PCCI recognize these short comings.

According to DepEd Usec. Tonisito Umali, the much longer hours of training that the industry requires is not the ideal scenario for the senior high school where content will be replaced by work immersion. DepEd Usec. Nepomuceno Malaluan admitted that “there are realities in the labor front that both the government and the industries need to address”. PCCI Exec. Director Marlon Mina confirmed that there is a hesitancy to hire SHS graduates as there may be an absence of the necessary skills and training that industries need but not yet provided by the current SHS program.

Therefore, it can be assumed that (1) both hard and soft skills and training needed in the industry are not sufficiently provided for by the current SHS program. (2) Partnerships with industry are integral to the program and need to be forged and strengthened.

Thus, this summit hopes to start a (1) conversation between the industry and teachers so that teachers become aware of their industry’s needs and requirements, including the technical and soft skills and training needed that are not sufficiently provided by the current SHS program but need to be integrated into the curriculum (2) provide the teachers the opportunity to forge and strengthen partnerships with relevant industries and (3) draft a possible enhanced curriculum that will give the senior high school a higher chance of employability in the future.