MEMORANDUM TO:

Office of the Assistant Schools Division Superintendent
Chief Education Supervisors, SGOD and CID
Elementary and Secondary Principals
Officers-In-Charge
Public Schools Only

ALASKA’S WORLD MILK DAY CELEBRATION

Enclosed is a DepEd-NCR Unnumbered Memorandum dated May 14, 2019 re: “Alaska’s World Milk Day Celebration” on June 1, 2019, from 4:30 am to 7:00 am at the Liwasang Aurora, Quezon Memorial Circle, Quezon City, the content of which is self-explanatory, for information and guidance.

All schools are highly encouraged to send fifteen (15) teachers to be the participants in this undertaking.

Food, travel and other incidental expenses of the participants shall be charged to school canteen fund.

Immediate and wide dissemination of this Memorandum is desired.

JOEL T. TORRECAMPO
Officer-in-Charge
Office of the Schools Division Superintendent
Memorandum

To: Schools Division Superintendents
   Schools Division of Quezon City
   Schools Division of Caloocan City
   Schools Division of Marikina City

From: WILFREDO E. CABRAL
       Officer-in-Charge
       Office of the Regional Director

Subject: Alaska’s World Milk Day Celebration

Date: May 14, 2019

Attached is a letter-invitation from Mr. Noel R. Del Prado, Legal and Public Affairs Manager of Alaska Milk Corporation, content of which is self-explanatory. Expected number of participants is about 5000 which may be distributed as follows:

Division of Quezon City - 2500
Division of Caloocan City - 1500
Division of Marikina City - 1000

Concerned Schools Division Superintendents are encouraged to organize participation to the said activity and to directly coordinate with the sponsoring Office. Furthermore, they are requested to submit Confirmation of Attendance to the Office of the Regional Director on/or before May 24, 2015 and Accomplishment Report c/o Ms. Joan R. Pedroche, PDO IV, immediately after the activity.

For the information and guidance of all concerned.

Work toward excellence... play to win!
08 May 2019

Dr. Wilfredo E. Cabral
Regional Director
Department of Education-National Capital Region (DepEd-NCR)
Misamis St., Bago Bantay, Quezon City

Dear Dr. Cabral:

As previously communicated to you, Alaska Milk Corporation would like to invite the Association of Child Caring Agencies of the Philippines to join us in celebrating the World Milk Day on June 1, 2019, Saturday, from 4:30 AM to 7AM at the Liwasang Aurora, Quezon Memorial Circle, Quezon City.

Attached to this letter is Program of Activities for your reference. There is no admission fee and the registration is FREE.

Please be informed that for every person who will attend the event, Alaska Milk Corporation will donate two (2) glasses of milk to your chosen beneficiary of a public elementary school or schools or an orphanage or orphanages in Metro Manila.

For any questions or clarifications, you may contact me through my mobile number +639178211903 and email address, NRDelPrado@alaskamilk.com; or Mr. Ray Vincent M. Ramos through his mobile number +639173162429 and his email address, RMRamos@alaskamilk.com

"A world without hunger is not beyond our imagination."

Truly yours,

NOEL R. DEL PRADO
Legal and Public Affairs Manager
# PROGRAM OF ACTIVITIES

<table>
<thead>
<tr>
<th>Time</th>
<th>Activities</th>
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| 3:46 am to 4:30 am | 1. Registration  
                             2. Sampling Stations Open |
| 4:31 am to 4:40 am | Assembly at Liwasang Aurora                                                  |
| 4:41 am to 4:45 am | Brief Opening Remarks and Acknowledgement of Partners                      |
| 4:46 am to 4:50 am | Talk on PH Nutrition State                                                  |
| 4:51 am to 5:00 am | Warm-Up Exercises                                                          |
| 5:01 am to 5:10 am | Assembly at Fun Run Starting Point                                          |
| 5:11 am to 6:00 am | 1. Gun Start  
                             2. Fun Run Proper  
                                 A choice of 1 KM or 3 KM Run  
                             3. Zumba continuous on-stage                                                |
| 6:01 am to 6:10 am | Assembly at Liwasang Aurora                                                 |
| 6:11 am to 6:20 am | 1. Brief Closing  
                             2. Acknowledgement of Partners  
                             3. Reiteration of Support for the Campaign                                 |
| 6:25 am to 6:30 am | Assembly of All Key Personalities On Stage                                  |
| 6:31 am         | Ceremonial Milk Toast                                                      |
| 6:32 am         | End                                                                         |

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Fun Run  
On-Stage Program  
Zumba  
Milk Sampling

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6/F Corinthian Plaza, 121 Pasco de Roxas, Makati City, 1226 Philippines  
Tel. No.: (632) 840-4500 • Fax: (632) 867-1221 • [http://www.alaskamilk.com.ph](http://www.alaskamilk.com.ph)  
Mailing Address: MCPO Box 1419 Makati City 1254  

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