DIVISION MEMORANDUM
No. 185, s. 2019

2019 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

TO: OIC, Office of the Asst. Schools Division Superintendent
   Chief Education Supervisors, CID and SGOD
   Elementary and Secondary School Heads
   Officers-In-Charge
   Public Schools Only

1. Pursuant to Presidential Proclamation No. 479, declaring the month of November of every year as Filipino Values Month and Deped Memorandum 161, s. 2019, the Schools Division of Marikina City will hold a Culminating Activity with the theme: “Pamilyang Filipino Patatagin: Susi sa Paghubog ng Kabataang Maka-Diyos, Makatao, Makakalikasan at Makabansa” on November 22, 2018 from 8:00 A.M. to 5:00 P.M. at Gabaldon Bldg, Concepcion Elementary School.

2. Please see Inclosure No. 1 for the Program Flow, Inclosure No. 2 for the list of Working Committees and Inclosure No. 3 for the list of contest mechanics, criteria and prizes.

3. All schools are also enjoined to hold meaningful, simple, and doable activities this November 2019, highlighting Filipino values which are anchored on the said theme. Please see attached DepEd memorandum for the Guidelines. Schools are requested to submit to the Division Office reports at https://tinyurl.com/National-FVM on the conduct of the 2019 National Observance of Filipino Values month using the attached template (Inclosure No. 4) on or before November 29, 2019.

Maka-Diyos, Makatao, Makakalikasan at Makabansa
4. Participants are advised to bring their own food for lunch and snacks. Travel and other expenses relative to this activity may be charged against Local Funds, subject to the usual accounting and auditing rules and regulations.

5. Immediate and wide dissemination of this Memorandum is desired.

For:

SHERYLL T. GAYOLA
Education Program Supervisor
Officer-In-Charge
Office of the Schools Division Superintendent

By:

ELISA O. CERVEZA
Chief Education Supervisor, CID/ OIC-ASDS
Officer-In-Charge
Office of the Schools Division Superintendent

Maka-Diyos, Makatao, Makakalikasan at Makabansa
PROGRAMME

PART I: REGISTRATION OF PARTICIPANTS (7:00 - 8:00 A.M.)
PART II: OPENING PROGRAM (8:00 - 9:00 A.M.)

National Anthem
Opening Prayer
Welcome Remarks - Ms. Jennifer David, Principal, Concepcion Elementary School
Opening Remarks - Dr. Elisa O. Cerveza, Chief, Curriculum Implementation Division
Intermission Number: - Kindergarten Pupils, Concepcion Elementary School
Messages - Dr. Sheryll T. Gayola, OIC-Schools Division Superintendent
- Dr. Roland D. Montes, Regional Supervisor
- Hon. Marcelino R. Teodoro, Mayor, Marikina City
Special Number: - Concepcion Elementary School
Contest Mechanics: - Ms. Eunice P. Songcayauon, HT VI, Marikina High School
Introduction to Judges - Ms. Ma. Filipinas Toledana, HT III, CIS-SL
Room Assignments - Ms. Sharon B. Labide, EsP Coordinator, CES

PART III: CONTEST PROPER (9:00 A.M. - 3:00 P.M.)

PART IV: CLOSING PROGRAM (3:00 - 4:00 P.M.)

Announcement of Winners and Awarding of Certificates
- Ms. Leilani N. Villanueva
  Education Program Supervisor
Closing Remarks:
- Ms. Leilani N. Villanueva
  Education Program Supervisor, EsP
Masters of Ceremony
- Ms. Catherine C. Marcella
  Mr. Bonifacio Ventura
## COMMITTEES

<table>
<thead>
<tr>
<th>COMMITTEES</th>
<th>SECONDARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration:</td>
<td>Nangka Elementary School</td>
</tr>
<tr>
<td></td>
<td>Nangka High School</td>
</tr>
<tr>
<td>Accommodation, Technical and</td>
<td>Concepcion Elementary School</td>
</tr>
<tr>
<td>Sounds</td>
<td></td>
</tr>
<tr>
<td>Program / Invitation:</td>
<td>Parang High School</td>
</tr>
<tr>
<td>Certificates:</td>
<td>Sta. Elena High School</td>
</tr>
<tr>
<td>Awards / Token:</td>
<td>Fortune High School</td>
</tr>
<tr>
<td></td>
<td>Fortune Elementary School</td>
</tr>
<tr>
<td>Documentation:</td>
<td>Marikina High School</td>
</tr>
<tr>
<td>Refreshments:</td>
<td>Barangka Elementary School</td>
</tr>
<tr>
<td></td>
<td>Barangka National High School</td>
</tr>
<tr>
<td>Usher / Usherette</td>
<td>Marikina Elementary School</td>
</tr>
<tr>
<td></td>
<td>Marikina Science High School</td>
</tr>
</tbody>
</table>

## CONTEST ADMINISTRATORS:

<table>
<thead>
<tr>
<th>CONTESTS</th>
<th>ELEMENTARY</th>
<th>SECONDARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tagis-Talino</td>
<td>Eirleen S. Dela Cruz, Fortune Elementary School</td>
<td>Ma. Filipinas S. Toledana, Concepcion Integrated School - SL</td>
</tr>
<tr>
<td></td>
<td>Amalia C. Taroy, Leodegario Victorino Elementary School</td>
<td>Patrick B. Laconsay, Fortune High School</td>
</tr>
<tr>
<td></td>
<td>Arlene P. Javier, H. Bautista Elementary School</td>
<td>Eunice P. Songcayuon, Marikina High School</td>
</tr>
<tr>
<td></td>
<td>Irene Delios, Malanday Elementary School</td>
<td>Juan Fabon, Parang High School</td>
</tr>
<tr>
<td>On-the-Spot Value Clarification</td>
<td>Janet Vergara, Kalumpang Elementary School</td>
<td>Flerida D. Venzon, Jesus Dela Pena National High School</td>
</tr>
<tr>
<td>Contest</td>
<td>Nimfa Panlaqui, Barangka Elementary School</td>
<td>Catherine C. Marcella, Marikina Science High School</td>
</tr>
</tbody>
</table>
CONTEST RULES AND MECHANICS

A. TAGIS-TALINO
1. All 17 elementary schools and 15 secondary schools of the Division will be the participants.
2. Each team shall compose of 4 students (1 student per Grade Level)
   Elementary: Grade 3 – 6
   Secondary: Grade 7 - 10
3. The questions will be coming from the lessons in EsP class, which will compose of the following levels:
   a. Easy - 4 points for every correct answer
   b. Average - 6 points for every correct answer
   c. Difficult - 10 points for every correct answer
   NOTE: No other points or scores will be given to consider other answers other than which is given above.
REFERENCES:
   EsP Module: Second and Third Grading Lessons
   Module 5-12 (High School)
   Module on Kainang Pamilya Mahalaga
   Lessons on Cybersafety

4. Each level has 10 questions. For the Easy and Average Level there are four (4) options and for the Difficult Level there will be NO OPTIONS provided.
5. The quizmaster will read the questions twice and the team will be given 15 seconds both for Easy and Average Level to write their answers on the board; and 20 seconds for the Difficult Level, then wait for the quizmaster’s signal to raise the answer.
6. The scorers will check the answers of the contestants and tally the scores on the scoreboard.
7. The three (3) teams with the highest scores will be declared as winners (Champion, 1st Runner Up, 2nd and Runner Up).
8. In case of a tie, the quizmaster will ask one (1) question to break the tie.

B. ON-THE-SPOT VALUE CLARIFICATION CONTEST (Ambasador ng EsP)
1. All the 17 elementary and 15 secondary schools are the participants.
2. There will be one participant each from elementary and secondary level per school.
3. Each contestant will randomly select a topic.
4. Presentation time should not exceed 3 minutes. A bell should be used to signal the allotted time.
5. The decision of judges is final and unappealable.
6. Criteria for judging:
   a. Relevance to the theme - 50%
   b. Originality - 20%
   c. Creativity - 20%
   d. Clarity of Delivery - 10%
   Total 100%
<table>
<thead>
<tr>
<th>CONTEST</th>
<th>PRIZES/ AWARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tagis-Talino (Elementary)</td>
<td>CHAMPION - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>FIRST RUNNER UP - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>SECOND RUNNER UP - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td>Tagis-Talino (Secondary)</td>
<td>CHAMPION - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>FIRST RUNNER UP - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>SECOND RUNNER UP - Trophy and Medals, Certificate of Recognition</td>
</tr>
<tr>
<td>Value Clarification Contest (Elementary)</td>
<td>CHAMPION - Trophy and Medal, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>FIRST RUNNER UP - Trophy and Medal, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>SECOND RUNNER UP - Trophy and Medal, Certificate of Recognition</td>
</tr>
<tr>
<td>Value Clarification Contest (Secondary)</td>
<td>CHAMPION - Trophy and Medal, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>FIRST RUNNER UP - Trophy and Medal, Certificate of Recognition</td>
</tr>
<tr>
<td></td>
<td>SECOND RUNNER UP - Trophy and Medal, Certificate of Recognition</td>
</tr>
</tbody>
</table>
Inclosure No. 4 to Division Memorandum No. ___, s. 2019

**TEMPLATE FOR THE REPORT ON THE CONDUCT OF THE NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH**

**School:**

---

**SCHOOL-BASED CELEBRATION OF FILIPINO VALUES MONTH**

<table>
<thead>
<tr>
<th>Nature of Activities Conducted</th>
<th>Persons Involved</th>
<th>Objectives</th>
<th>Observations/Findings</th>
<th>Issues and Concerns</th>
<th>Stakeholders Involved</th>
<th>Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL EXPENSES**

---

**SUMMARY OF RECOMMENDATION(S):**

---

Prepared and submitted by: ____________________________

Verified true and correct: ____________________________

---

Signature over Printed Name

EsP Coordinator

Signature over Printed Name

School Head
DepEd MEMORANDUM
No. 161, s. 2019

2019 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Undersecretaries
   Assistant Secretaries
   Bureau and Service Directors
   Regional Directors
   Minister, Basic, Higher and Technical Education, BARMM
   Schools Division Superintendents
   Public and Private Elementary and Secondary School Heads
   All Others Concerned

1. The Department of Education (DepEd) joins the entire nation in the 2019 National Observance of the Filipino Values Month (FVM) pursuant to Presidential Proclamation No. 479 dated October 7, 1994 titled Declaring the Month of November of Every Year as Filipino Values Month. It aims to mobilize all Filipinos for nation building through the practical exercise of human values in our daily lives as citizens and to awaken all to the power of these values in achieving the individual and national goals.

2. The theme of this year’s celebration is Familyang Filipino Patatagin: Susi sa Paghubog ng Kabataang Maka-Diyos, Makaato, Makakalikasan at Makabansa. It emphasizes the importance and critical role of the family in strengthening Filipino values and developing individuals who are pro-God, pro-people, pro-country, and pro-nature especially in this digital age.


4. For more information, please contact the Bureau of Learning Delivery-Teaching and Learning Division, 4th Floor Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone No. (02) 8687-2988.

5. Immediate dissemination of this Memorandum is desired.

LEONOR MAGNLISIS BRIONES
Secretary

Encl.: As stated
Reference: DepEd Memorandum No. 166, s. 2018
To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS

SCHOOLS
VALUES EDUCATION
GUIDELINES ON THE CONDUCT OF THE
2019 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

1. All schools, both public and private are enjoined to hold meaningful, simple and doable activities highlighting Filipino values which are anchored on the theme, *Pamilyang Filipino Patatagin: Susi sa Paghubog ng Kabataang Maka-Diyos, Makatao, Makakalikasan at Makabansa*. Said activities must not be limited to having contests or competitions, exhibits of talents and innovations on creative arts, symposia or seminars, film showing or stage play on current issues related to the theme, and acting out alternative interventions exemplifying positive Filipino values, but also incorporating values in lessons in all learning areas as we aspire to develop, manifest and advocate core Filipino values of *Maka-Diyos, Makatao, Makakalikasan at Makabansa*.

2. The Regional and Division Offices, and Schools, through consultation and collaboration with stakeholders, i.e. local officials, community organizations, parents and family members shall plan and include in their respective Regional Educational Development Plan (REDP), Division Educational Development Plan (DEDP), and School Improvement Plan (SIP) to facilitate its conduct in accordance with *DepEd Order No. 9, s. 2015* re: instituting measures to increase engage time-on-task in teaching.

3. Family members and its representatives are encouraged to actively participate in the celebration through the conduct of Family Day and/or similar activities.

4. The Regional Offices shall submit to the Bureau of Learning Delivery (BLD) through the Teaching and Learning Division (TLD), not later than 31 January 2020, report that captures impact of the celebration of Filipino Values Month, which comprehensively describe the general nature of activities conducted, involvement of stakeholders, observation/findings, issues/concerns, and recommendations.

5. The BLD-TLD, in coordination with the Regional and Division Offices shall continuously support this FVM celebration through monitoring, provision of technical assistance, if needed, feedback and conducting review of the implementation of the aforementioned activity to ensure sustainability of promoting Filipino values all year round all to the best interest of our Filipino children.