November 25, 2019

MEMORANDUM TO:

OIC, Office of the Asst. Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Secondary School Principals
Officer-in-Charge
Public Schools

Attached is Regional Letter No. 298, s. 2019 re: BUSINESS BLITZ 2020: A Convention and Quiz Competition for Senior High School Students on January 31, 2020 at Bulwagang San Lorenzo, Colegio De San Lorenzo, Congressional Avenue, Quezon City, content of which is self-explanatory, for information.

Immediate and wide dissemination of this Memorandum is desired.

For:

SHERYLL T. GAYOLA
Education Program Supervisor
Officer-In-Charge
Office of the Schools Division Superintendent

By:

ELISA O. CERVEZA
Chief Program Supervisor, OIC-ASDS
Officer – in – Charge
Office of the Schools Division Superintendent

Maku-Diyos, Makatoo, Makahikasan at Makabansa
To: Schools Division Superintendents

Dear Sir/Madam:

Attached is a letter dated October 22, 2019 signed by John Patrick De Guzman, Chief Academic Officer, Project Head, BUSINESS BLITZ 2020 and Robert Walthur Alamillo, Chairman re: BUSINESS BLITZ 2020: A Convention and Quiz Competition for Senior High School Students with the theme “The Fourth Industrial Revolution” on January 31, 2020 at Bulwagang San Lorenzo, Colegio De San Lorenzo, Congressional Avenue, Quezon City, content of which is self-explanatory, for information.

For any questions or clarifications, please contact the organizer at telephone no. 09672743248 or 09294771113.

It is understood that the policy of no disruption of classes be strictly observed. Likewise, be guided by R.A. No. 5546, known as “An Act of prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities.

Very truly yours,

MALCOLM S. GARMA
Director IV

Regional Letter No. 295 s.2019
CLMD2019
JAROLDAN
October 22, 2019

DR. MALCOLM S. GARMA, CESO V
Director III
Officer-In-Charge
Office of the Regional Director
NCR, Department of Education

Dear Sir:

Greetings!

The Junior Chamber of Business Professionals (JCBP) is a duly-recognized academic organization of the School of Business and Management (SBM) of Colegio De San Lorenzo (CDSL), an active member of Philippine Junior Marketing Association, Operations Research Society of the Philippines, and Junior Confederation of Finance Associations – Philippines, among others. It is committed to the core thrusts of the institution that are faith, service, and excellence. The JCBP provides for its members venues for encouragement of academic growth, individual potentials, as well as the promotion of the importance of business and economics in the Philippine society.

One of the projects aimed at this objective is the first-ever BUSINESS BLITZ 2020: A Convention and Quiz Competition for Senior High School Students. Business Blitz 2020 is composed of a student and teachers’ convention and a quiz bee competition which will feature public and private senior high schools from the National Capital Region (NCR).

This academic year’s Business Blitz will be guided by the theme “The Fourth Industrial Revolution” to be held on January 31, 2020 at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Congressional Avenue, Quezon City.

In this light, we are asking for your endorsement of this activity and help in the dissemination of the memorandum for the different senior high schools in your division. We strongly believe that the students and teachers will benefit much from this activity. Enclosed are the letter to the Senior High School administrators and the guidelines for the competition. If possible, we request for a copy of the memorandum you will be sending out so that we could invite other schools as well before the Christmas break.

If you have inquiries, we will be very glad to answer them. You may contact Paula (09672743248) or Gelo (0929 477 1113).

Respectfully yours,

John Patrick De Guzman
Chief Academic Officer
Project Head, BUSINESS BLITZ 2020

Robert Walthur Alamillo
Chairman

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ANGELO DOCTOR
Auditor

JOSE ANGELO V. GOMEZ, LPT
Faculty Adviser
October 2019

Dear Sir/Madam:

Greetings!

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One of the projects aimed at this objective is the first-ever BUSINESS BLITZ 2020: A Convention and Quiz Competition for Senior High School Students. Business Blitz 2020 is composed of a student and teachers’ convention and a quiz bee competition which will feature public and private senior high schools from the National Capital Region (NCR).

His academic year’s Business Blitz will be guided by the theme “The Fourth Industrial Evolution” to be held on January 31, 2020 at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Congressional Avenue, Quezon City.

With this in mind, we are inviting your school to participate in BUSINESS BLITZ 2020 by sending representatives to the convention and competition. We strongly believe that your students will benefit much from this activity.

Attached is a copy of the memorandum from the Department of Education endorsing our event and the guidelines for the competitions.

If you have inquiries, we will be very glad to answer them. You may contact:

Paula: +639672743248
Gelo: +639294771113
Email: cdsl.jcbp@gmail.com

We hope for your kind approval.

Sincerely yours,

John Patrick De Guzman
Chief Academic Officer
Project Head, BUSINESS BLITZ 2020

Robert Walther Alamillo
Chairman

Executive Board 2019-2020

Robert Walther Alamillo
Chairman

Rochelle Paula Trinidad
Vice Chairman for Internal Affairs

Janelle Dicen
Vice Chairman for External Affairs

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Chief Finance Officer

Ashley Mae Mauricio
Chief Information Officer

Hannah Janelle Peduche
Chief Logistics Officer

Angelo Doctor
Auditor

Jose Angelo V. Gomez, LPT
Faculty Adviser
BUSINESS BLITZ 2020
An Annual Convention and Inter-Senior High School Quiz Competition on Business and Economics

PROGRAM
January 31, 2020
8:00 – 8:45 A.M.  Registration
8:45 – 10:15 A.M. Students and Teachers’ Convention
10:15 – 12 N.N. Quiz Bee Eliminations
1:00 – 1:30 P.M. Awarding of Certificate of Participation to all Schools
               Awarding of Individual Top Scorer
               Announcement of Top 10 Finalists
1:30 – 1:45 P.M. Preparation for the Final Round
1:45 – 3:45 P.M. Quiz Bee Final Round
3:45 – 4:00 P.M. Closing Remarks
               Awarding of Winners

GENERAL GUIDELINES

1. Business Blitz 2020, organized by the Junior Chamber of Business Professionals (JCBP) of the School of Business and Management, Colegio De San Lorenzo, shall carry the theme The Fourth Industrial Revolution.
2. Business Blitz 2020 is open to all public and private senior high school students (Grades 11 and 12) from the National Capital Region.
3. Participants must be bona fide students of the school they are representing.
4. All contestants must be able to attend the Students and Teachers’ Convention on January 31, 2020 at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Quezon City.
5. Decided contestants must confirm/express their desire to join by filling up the pre-registration form to be sent using our official e-mail address. Walk-in schools are also very welcome to register on the competition day itself.
6. Participants are officially registered after the payment of the registration fees.
7. The deadline for confirmation for all of the events, except the Idea Generation and Stock Trading Competitions, is on or before January 22, 2020.
8. For inquiries and clarifications, you may contact Paula (09672743248) or Gelo (09294771113), or email us at our email address, cbslsjcbp@gmail.com.
9. Official announcements will be sent to interested schools using our official e-mail address.
10. JCBP shall have the sole right to designate the persons who shall constitute the Board of Judges. The board’s decision is final and irrevocable.

THE STUDENTS AND TEACHERS’ CONVENTION

The students and teachers’ convention shall be a one-and-a-half-hour event to be held at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Quezon City. People from the academe and private sector shall be invited to talk on the important issues of business, economics, and current affairs with the theme “The Fourth Industrial Revolution” as the focal point.

In relation to one of the event’s objectives of further promoting the field of Business and Economics to senior high school students, participating schools are also required to bring along, at most, three (3) Grade 11 students aside from their competing participants. No registration fees are required for the participants of the students’ convention.
QUIZ BEE MECHANICS

- The Quiz Bee shall be composed of the Individual Elimination Round and Group Final Round.
- A school can send at most two (2) teams.
- A team shall be composed of three (3) contestants, either Grade 11 or Grade 12 students of any combination.
- Registration fee will be PhP 150 per team for public schools and PhP 200 per team for private schools.

Elimination Round

1. The elimination round shall be held on January 31, 2020 from 10:15 A.M. to 12:00 N.N. at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Quezon City.
2. The elimination round shall be an individual written examination.
3. All three (3) contestants shall take the written examination.
4. The written examination shall be composed of fifty multiple choice questions which shall cover Marketing, Corporate Finance, Accountancy, Human Relations Management, Operations Management, and Economics.
5. The team score shall be the sum of the individual scores of the three (3) team members.
6. Questionnaires shall be surrendered to the proctors after the time allotted for the exam.
7. No individual may go out of the room during the examination.
8. The top ten schools based on the computed team scores shall qualify for the final round.
9. The same team members shall represent the school in the finals round in the event that they qualify.
10. The highest individual scorer will be recognized during the awarding, even though his/her team may not qualify for the final round.

Final Round

1. The final round shall be held on January 31, 2020 from 01:45 P.M. to 03:45 P.M. at the Bulwagang San Lorenzo, Colegio De San Lorenzo, Quezon City.
2. The final round shall be a team competition. A team is composed of three (3) members.
3. The final round shall be divided into three (3) rounds: Easy, Average, and Difficult.
4. There shall be ten (10) questions for each round: Easy questions will be worth ten (10) points for every correct answer; average questions will be worth twenty (20) points for every correct answer; difficult questions will be worth thirty (30) points for every correct answer.
5. Answers shall be written on the official illustration board provided by JCBP. The board shall be raised immediately after the time limit. The time limit depends on the type of each question.
6. Questions may be in the following types: multiple choice, identification, true or false, and problem solving.
8. The three highest scoring teams as the game ends shall be proclaimed the winners.
9. In case of a tie, a sudden-death question shall be asked such that the team who correctly answers the question first shall win.
10. Any team caught in any act of cheating or any form of dishonesty shall automatically be disqualified from the competition.
11. Any protests regarding the questions shall be voiced out to the quiz master using the microphone provided. The concern shall then be directed to the panel of judges whose decision shall be final and irrevocable.
12. Only the following references shall be accepted for protests:
   - Books
   - Journals
   - Broadsheets
   - Internet sources (to be verified by the organizers)