MEMORANDUM TO:

OIC, Office of the Asst. Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Elementary and Secondary School Principals
Officers-In-Charge
School Paper Adviser
Public and Private Schools

16TH WORD CUP PHILIPPINES: FIFTH JOURNALISM MASTERCLASS

Please find the herein communication dated September 8, 2019 from Eugenio Sonny Ochoa Calapit, Managing Partner and Conference Director regarding invitation to the journalism seminar-workshop entitled “16th Word Cup Philippines: Fifth Journalism Masterclass,” to be held on September 27-29, 2019 at Subic Bay Traveler’s Hotel, contents of which are self-explanatory.

For information and appropriate action.

JOEL T. TORRECAMPO
Asst. Schools Division Superintendent
OIC-Office of the Schools Division Superintendent

Maka-Diyos, Makatwo, Makakalikasan at Makabansa
DR. JOEL T. TORRECAMPO
Schools Division Superintendent
Division of Marikina City, Department of Education
Shoe Ave., Sta. Elena, Marikina City

Dear Dr. Torrecampo,

Greetings!

Our sincere gratitude for supporting the recently concluded 15th Word Cup in Manila where 105 delegates and scholars from the NCR participated and were recognized in their respective categories. The output of a participant from the NCR was featured in the Aug. 1 environment page of Manila Bulletin (see attached).

Like most skills, Journalism takes practice so one can master the craft. We therefore offer a more in-depth approach in our next Masterclass which shall highlight our participant’s ability to write and create winning entries for your division.

We believe that an authentic journalism workshop is the most effective way to impart working knowledge in journalism. Last July, we provided 270 Word Cup participants an actual news coverage by having them experience working side by side with media professionals in the live coverage of seven events, namely: the Asian Obstacle Course Racing Championships at the Quirino Grandstand and the National Milo Marathon at the Mall of Asia; the Pencak Silat demonstration at Bayview Park Hotel; the press briefings on: Toward a Livable City: Balancing Environment and Development in the Metropolis held in Las Pinas-Paranaque Critical Habitat and Ecotourism Area; The Philippine Cinema’s Centennial: Quo Vadis? and the Philippines Global Initiative to Decongest Cities in GSIS.

We’re sharing with you the Aug. 1, 2019 release of Manila Bulletin which published Word Cup participants’ coverage of the Las Pinas-Paranaque Critical Habitat and Ecotourism Area. The first Masterclass output was published May 30 which featured the Boracay rehabilitation. Your students and teachers may get published again in the next Masterclass.

In addition to learning by doing, we ensure that we give feedback to the work of our participants through the insightful critiquing of their outputs. To push them to do more, we bundled a national level contest or evaluation.

Your students and teachers shall benefit immensely by experiencing the only authentic journalism training workshop in the Philippines and Asia. Below are the details of registration:

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Venue</th>
<th>Registration Links</th>
</tr>
</thead>
<tbody>
<tr>
<td>29, 2019</td>
<td></td>
<td>Traveler’s Hotel</td>
<td></td>
</tr>
</tbody>
</table>

Only you hold the key to unlock the vast potential of your school paper advisers and student journalists. Let us help you bridge the gap between the classroom and mainstream journalism by immersing them in our workshops. A memorandum on this activity shall be most helpful to those interested to join.

We look forward to your favorable accommodation of this request. For further inquiries, I may be reached through mobile numbers 0915.960.7268 or 0933.821.4078. You can know more about us on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors.

Thank you and more power!

Sincerely yours,

EUGENIO SONNY OCHOA CALAPIT, Ed.D., En.P., LPT
Managing Partner & Conference Director
16th Word Cup Philippines: Journalism Masterclass

Details of Registration

The journalism workshops and master classes aim to immerse students and teachers in experiential journalism training. Specifically, its objectives are:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio/TV script;
3. Develop skills in mobile journalism;
4. Provide insightful feedback on outputs;
5. Recognize and award exemplary work, and;
6. Get outputs published or aired in national media.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads, school heads and public information officials. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

---

16th Word Cup PH: Fifth Journalism Masterclass
Subic Bay Traveler’s Hotel, SBMA

Matrix of Activities

<table>
<thead>
<tr>
<th>Time</th>
<th>Sept 28, 2019 Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 - 7:00 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>7:00 a.m. - 8:00 a.m.</td>
<td>Registration of participants not staying overnight on Sept 27, 2019</td>
</tr>
<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Opening Program</td>
</tr>
<tr>
<td>8:30 a.m. - 9:00 a.m.</td>
<td>Briefing of Radio Broadcast Participants</td>
</tr>
<tr>
<td>9:00 a.m. - 12:00 p.m.</td>
<td>Mojo News on the Go: Mobile Journalism 24/7</td>
</tr>
<tr>
<td></td>
<td>Rowena C. Paraza, ABS-CBN</td>
</tr>
<tr>
<td>10:00 a.m. - 10:30 a.m.</td>
<td>Output to be submitted before 7 a.m. on Sept 29; Possible airing by a TV Network</td>
</tr>
<tr>
<td></td>
<td>To be viewed or recognized at the Closing Program (Venue: Rialto/Ballroom, Traveler’s Hotel)</td>
</tr>
<tr>
<td>8:30 a.m. - 9:30 a.m.</td>
<td>Live Press Conference with Sec. Martin Andanar</td>
</tr>
<tr>
<td></td>
<td>Quo Vadis Democracy: Is media and media practice under siege?</td>
</tr>
<tr>
<td>9:30 a.m. - 12:00 p.m.</td>
<td>Radio Broadcasting Booth Equipment Familiarization &amp; Training</td>
</tr>
<tr>
<td></td>
<td>(One-hour briefing at Palermo Room, Traveler’s Hotel)</td>
</tr>
<tr>
<td>12:00 noon - 1:00 p.m.</td>
<td>LUNCH</td>
</tr>
<tr>
<td>1:00 p.m. - 1:30 p.m.</td>
<td>Press Briefing for PJ, Sports writers (Venue: Rialto, Traveler’s Hotel)</td>
</tr>
<tr>
<td>1:30 p.m. - 5:00 p.m.</td>
<td>Photo and Sports Coverage Sea Games Athletes</td>
</tr>
<tr>
<td></td>
<td>Limited slots; Attendance strictly by confirmation only. May incur transportation cost.</td>
</tr>
<tr>
<td>1:30 p.m. - 2:30 p.m.</td>
<td>Live Press Conference (Venue: Rialto, Traveler’s Hotel)</td>
</tr>
<tr>
<td>2:30 p.m. - 5:00 p.m.</td>
<td>Winning By Design: The Collaborative Publishing Workshop</td>
</tr>
<tr>
<td></td>
<td>(Palermo Room, Traveler’s Hotel)</td>
</tr>
<tr>
<td>2:30 p.m. - 5:00 p.m.</td>
<td>Editorials and Opinion: On Point (Venue: Rialto 1, Traveler’s Hotel)</td>
</tr>
<tr>
<td>5:00 p.m. - 6:00 p.m.</td>
<td>Feature Perfect (Venue: Rialto 2, Traveler’s Hotel)</td>
</tr>
<tr>
<td>6:00 a.m. - 7:00 a.m.</td>
<td>Breakfast Submission of MoJo Outputs</td>
</tr>
<tr>
<td>6:30 a.m. call time</td>
<td>Learning to See Creatively and Captioning Reality: Photojournalism Tricks</td>
</tr>
<tr>
<td>7:00 a.m. - 11:00 a.m.</td>
<td>(Briefing at Palermo Room, Traveler’s Hotel)</td>
</tr>
<tr>
<td>8:00 a.m. - 11:00 a.m.</td>
<td>Decoding Science Writing (Venue: Rialto Ballroom 1)</td>
</tr>
<tr>
<td>8:00 a.m. - 11:00 a.m.</td>
<td>How Champions Train for Copy Reading and Headline Writing (Venue: Rialto Ballroom 2)</td>
</tr>
<tr>
<td>8:00 a.m. - 11:00 a.m.</td>
<td>Collaborative Publishing Critiquing (Palermo Room, Traveler’s Hotel)</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Submission of Outputs</td>
</tr>
<tr>
<td>12:00 noon - 1:00 p.m.</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 p.m. - 4:00 p.m.</td>
<td>Critiquing/ Closing Program / Awarding of Medals &amp; Certificates (Venue: Rialto / Ballroom)</td>
</tr>
</tbody>
</table>
Participation Fee per person for the 16th Word Cup Philippines: Fifth Journalism Masterclass

<table>
<thead>
<tr>
<th>Regular Registration</th>
<th>Late Registration</th>
<th>Registration Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stay Out</td>
<td>P 4,500</td>
<td>*some events may entail transportation cost</td>
</tr>
<tr>
<td>Stay In</td>
<td>P 5,500</td>
<td>*early check-in will be billed separately</td>
</tr>
<tr>
<td>Additional Night's Stay</td>
<td>P1,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>P 2,000</td>
<td></td>
</tr>
</tbody>
</table>

We can send you the LINK to the online registration via:

<table>
<thead>
<tr>
<th>Messenger</th>
<th>E-mail</th>
<th>Text</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><a href="mailto:wordcup.philippines@gmail.com">wordcup.philippines@gmail.com</a></td>
<td>0933.821.4079 / 0915.960.7268</td>
</tr>
</tbody>
</table>

SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region, E-mail address and mobile number

> Please take note of the dates indicated for the price adjustment. The deadlines of payment shall be strictly followed.

> INCLUSIONS: Accommodation: 1 overnight stay (Sept. 28, 2019); Meals: 2 breakfast, 2 lunch, 1 dinner and 3 snacks; Electronic/soft copy of materials.

> If you are joining events outside the hotel, you need to check/tick the confirmation to attend by paying the corresponding transportation fees: (P500 – Aeta Community; P400 – SEAGames Athletes-Philippine Dragon Boat Team)

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. If you pay at 7-11 via Gcash, you shall add 10% of the total money remitted. Immediately send a scanned copy or picture of the deposit or transaction slip with the subject line “registration fee of [your name]” to associatededitorsco@gmail.com. Please make necessary arrangements if there are no BDO/GCash in your area.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 / 0915.960.7268 / 0916.369.6069.

> Actual seminar is on Sept. 28-29, 2019; Activities/Venues may be subject to change; September 27th is for travel time and for the registration (1:00 – 5:00 pm ONLY) and check-in of participants who will stay for another night and shall pay additional fees. Check-In is strictly 2:00 p.m. Check out is 12 nn. Due to the influx of visitors to Subic for the Southeast Asian Games (SEAGAMES), we encourage you to register and pay early. Because of limited seats, prepaid delegates shall be given priority.

> Rooms are non-exclusive (male and female may/may not combine in a room). Rooms can accommodate 4 – 6 persons, first come, first serve basis.

> Participants of Collaborative Publishing are encouraged to bring their laptops installed with InDesign and Photoshop applications. Participants of Photojournalism are encouraged to bring cameras or cellphones.

> While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.
Environment News

Thursday, August 1, 2019

Saving a critical wetland to promote ecotourism

HAVEN IN THE METRO

While the bureau concerned in the renovation of the LPOPOSA, a pristine and highly productive wetland with rich flora and fauna, found that the removal of invasive species and the planting of native plants are crucial in the conservation of the wetland, the impact of urbanization cannot be ignored. The story of the wetland's destruction is a warning to all those who value the environment.

The impact of urban expansion on the environment is not limited to the wetland. Urbanization results in the destruction of natural habitats, leading to a decline in biodiversity. The LPOPOSA wetland, being the largest remaining wetland in the region, is not immune to these effects.

A study by the Environmental Management Bureau (EMB) revealed that the wetland's biodiversity is being threatened by urban encroachment. The study showed that the wetland's flora and fauna are at risk of extinction if steps are not taken to protect them.

"Urbanization must not be at the expense of increased employment, stronger international ties and a more equitable economic growth. But should this prosperity be at the expense of the environment?"

GROWING PROBLEMS

Corporate-led forest restoration program cited by CSR group

In response to the growing problem of deforestation, a corporate-led forest restoration program has been cited by a CSR group. The program aims to restore degraded forests and promote sustainable land use. The project is led by a major corporation and involves the participation of locals and NGOs.

The program has received support from the government and local communities. The corporation has committed to invest a significant amount of money to the project, which will involve the planting of millions of trees. The goal is to create a sustainable and healthy forest ecosystem.

The program is expected to have a positive impact on the local communities, providing them with employment opportunities and improving their quality of life. It will also contribute to the conservation of the environment and the promotion of sustainable development.

The success of the program will depend on the commitment of the corporation and the local communities. The government will also play a crucial role in ensuring the success of the project. The program will require a long-term commitment and a substantial investment, but the benefits will be significant.

The corporate-led forest restoration program is a positive example of how businesses can contribute to the conservation of the environment and promote sustainable development. It is a win-win situation for both the corporation and the local communities.
Environment News

Boracay RENAISSANCE
A year after its closure, what now?

BE HUMANS, NOT PLASTIC
Text by JAMES DEAN & HENRY

Margaret Campbell, editor-at-large of the Boracay Daily, has been advocating for the transition of Boracay Island towards sustainable tourism. In an interview, she shared her insights on the current state of the island and the challenges it faces.

"The closure of Boracay has been a catalyst for change. We need to focus on the environment and the people who live here. We need to make sure that we respect the land and the sea. We need to make sure that we create a clean and healthy environment for everyone. We need to be humans, not plastic." Campbell said.

CHALLENGING ENHANCEMENT
Text by ANGELES ALFONSO

The Department of Environment and Natural Resources (DENR) is working on enhancing the Boracay's natural beauty. The agency is implementing a series of measures to improve the island's environment.

"We are working on enhancing the beauty of Boracay. We are implementing a series of measures to improve the island's environment. We are working on reforestation, coastal protection, and waste management. We are making sure that the island is healthy and beautiful."

SUSTAINING PARADISE
Text by ANGELES ALFONSO

Boracay is known for its white sand beaches and clear blue waters. The island is a popular destination for tourists from all over the world. However, the island is facing some environmental challenges.

"We are working on sustaining the paradise of Boracay. We are working on protecting the environment, the beaches, and the water. We are working on making sure that the island is sustainable and beautiful."

DESERVING BORACAY
Text by ANGELES ALFONSO

Boracay is a special place. It is a place where people can relax and unwind. It is a place where people can enjoy the beauty of nature. However, Boracay is more than just a beach destination.

"Boracay is more than just a beach destination. It is a place where people can learn about the culture of the Philippines. It is a place where people can experience the beauty of the sea and the land."

Environment News

Boracay RENAISSANCE
A year after its closure, what now?

BE HUMANS, NOT PLASTIC
Text by JAMES DEAN & HENRY

Margaret Campbell, editor-at-large of the Boracay Daily, has been advocating for the transition of Boracay Island towards sustainable tourism. In an interview, she shared her insights on the current state of the island and the challenges it faces.

"The closure of Boracay has been a catalyst for change. We need to focus on the environment and the people who live here. We need to make sure that we respect the land and the sea. We need to make sure that we create a clean and healthy environment for everyone. We need to be humans, not plastic." Campbell said.

CHALLENGING ENHANCEMENT
Text by ANGELES ALFONSO

The Department of Environment and Natural Resources (DENR) is working on enhancing the Boracay's natural beauty. The agency is implementing a series of measures to improve the island's environment.

"We are working on enhancing the beauty of Boracay. We are implementing a series of measures to improve the island's environment. We are working on reforestation, coastal protection, and waste management. We are making sure that the island is healthy and beautiful."

SUSTAINING PARADISE
Text by ANGELES ALFONSO

Boracay is known for its white sand beaches and clear blue waters. The island is a popular destination for tourists from all over the world. However, the island is facing some environmental challenges.

"We are working on sustaining the paradise of Boracay. We are working on protecting the environment, the beaches, and the water. We are working on making sure that the island is sustainable and beautiful."

DESERVING BORACAY
Text by ANGELES ALFONSO

Boracay is a special place. It is a place where people can relax and unwind. It is a place where people can enjoy the beauty of nature. However, Boracay is more than just a beach destination.

"Boracay is more than just a beach destination. It is a place where people can learn about the culture of the Philippines. It is a place where people can experience the beauty of the sea and the land."